

PROJECT TIMELINE

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

MID-FEBRUARY
FOCUS GROUP SESSIONS
(VIRTUAL)

LATE-FEBRUARY
DISTRIBUTE ON-LINE
SENTIMENT SURVEYS

MID-APRIL
HALF-DAY WORKSHOP
SESSION
(IN-PERSON)

MID-MAY
EXPERIENCE
VISION
PRESENTATION

EARLY JUNE
FINAL VISION
PRESENTATION

IMMERSION & DISCOVERY

VISION PHASE #1

VISION PHASE #2