AGENDA

MCLEAN CBC DISTRICT DESIGN GUIDELINES VIRTUAL WORKSHOP

6:00PM – INTRODUCTIONS AND ICEBREAKER

Remarks by Supervisor Foust

Introductory Presentation and Ground Rules

Ice Breaker Question: "What are the positive attributes of McLean?"

6:30PM – BREAKOUT GROUPS

Streetscape and Public Space Exercise. Participants will be shown a variety of images and asked the following questions:

- a. What do you like about these street images?
- b. What do you want to change about McLean's streets?
- c. What amenities or attractions, particularly in public spaces would be popular and will draw the community into the area?
- d. Should McLean have more passive or more active public spaces or an equal mix?

Map Exercise. Participants will map desirable existing features in McLean as well as to identify possible future locations for desired features using these questions as a guide:

- a. Where are your favorite buildings in terms of architecture and design?
- b. Where are gateways and where (else) should they be in the future?
- c. Locate great businesses that attract the community.
- d. Where are "Nooks" (outdoor eating or hang out moments)? Describe what you like about them.

7:20PM - EXIT BREAKOUT GROUPS AND RETURN TO THE ENTIRE GROUP

Visual Preference Poll covering the following topics:

- Paving, lighting, landscaping, ground floor building design, street furnishings, signage, art

7:45PM – GROUP SUMMARIES AND NEXT STEPS

Review Word-Cloud as a summary of the Icebreaker Exercise

Each Breakout Group will provide a short summary of the results of the two exercises

8:15PM – WRAP UP AND NEXT STEPS