Structure of Fairfax County's Urban Design Guidelines

Review of Volume I and Volume II

Outline for the McLean Volume II

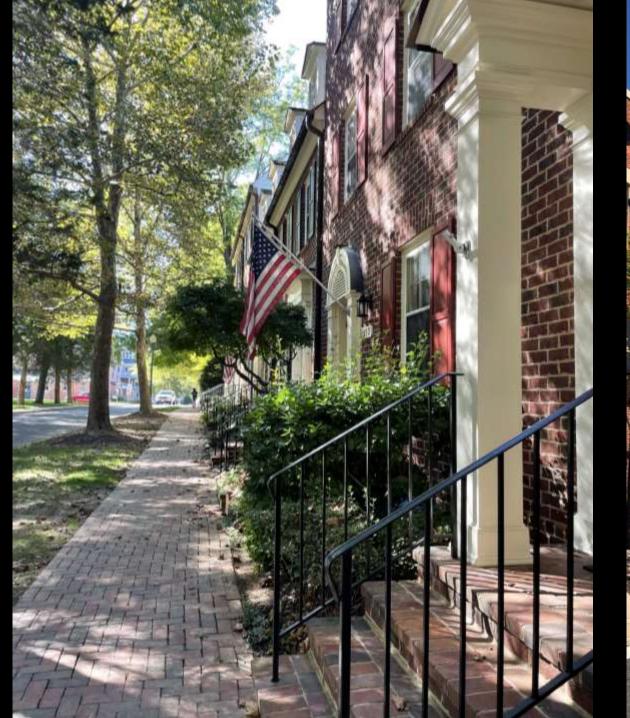
- Overview of major topics (streetscape design, central park, environment and SWM)
- Outline can evolve based on community feedback

Community Engagement and Outreach

- Engagement Strategies
 - Community-wide workshops and events
 - MPC Advisory Group structure
- Outreach Strategies
 - Flyer, webpage, BOS newsletter, blogs, email listserv

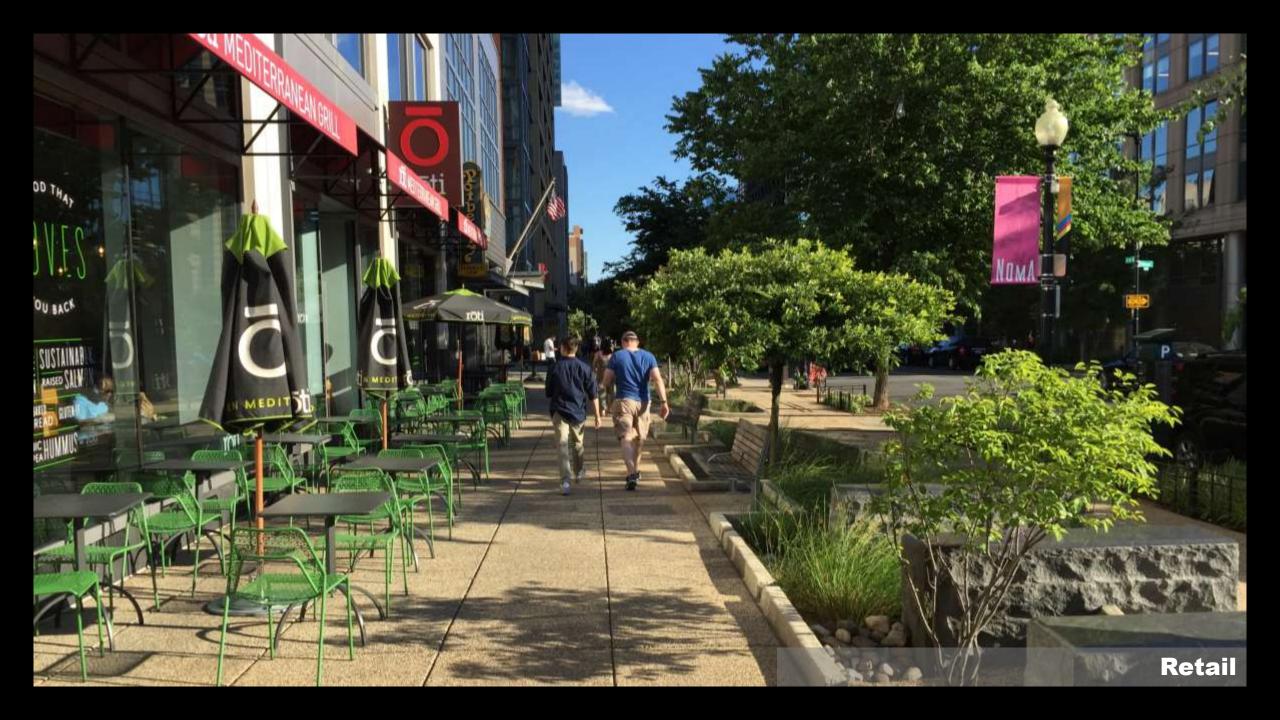
Tentative Timeline

- MPC Advisory Group: January kick-off
 - 7-8 meetings
- o Community-wide: March Presentation
 - 2 meetings













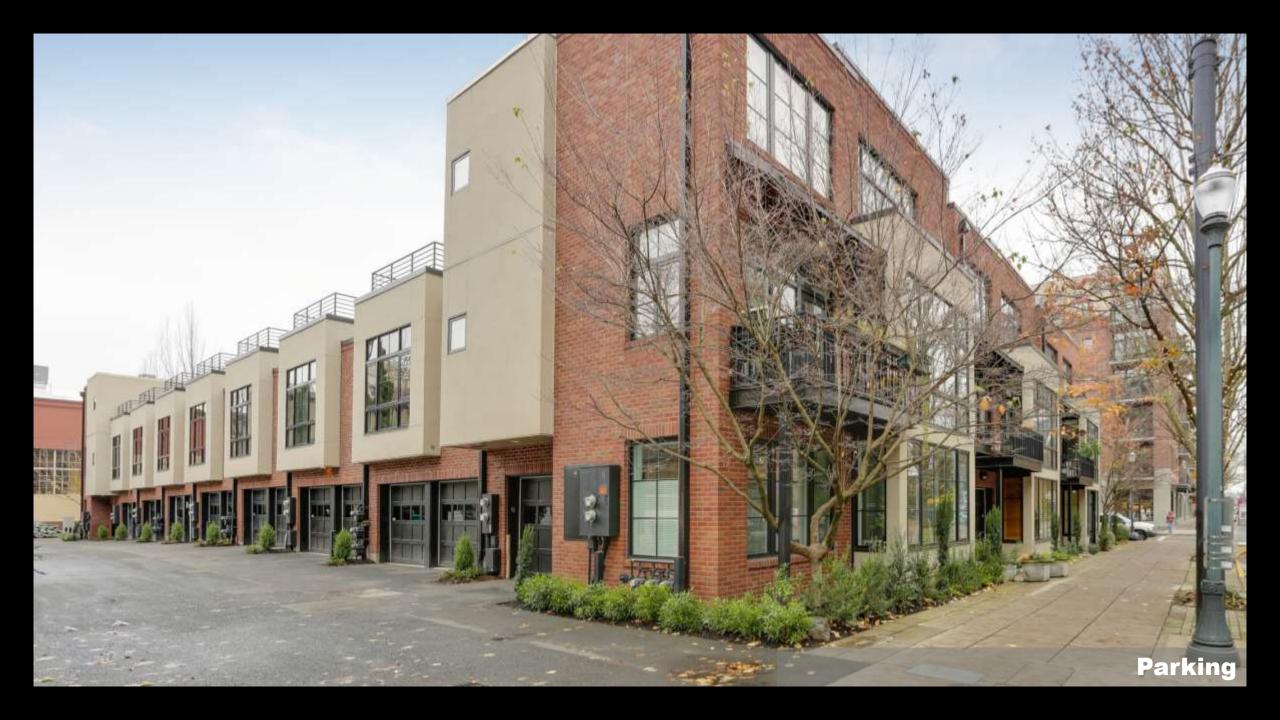








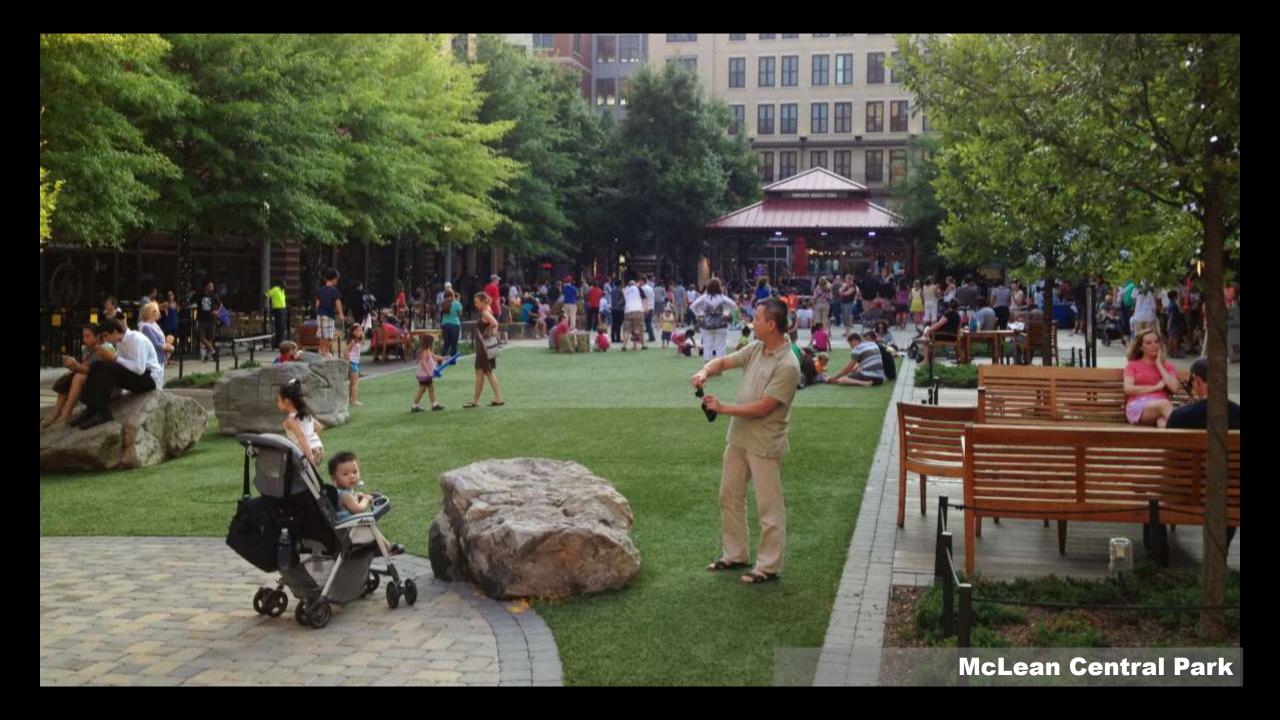


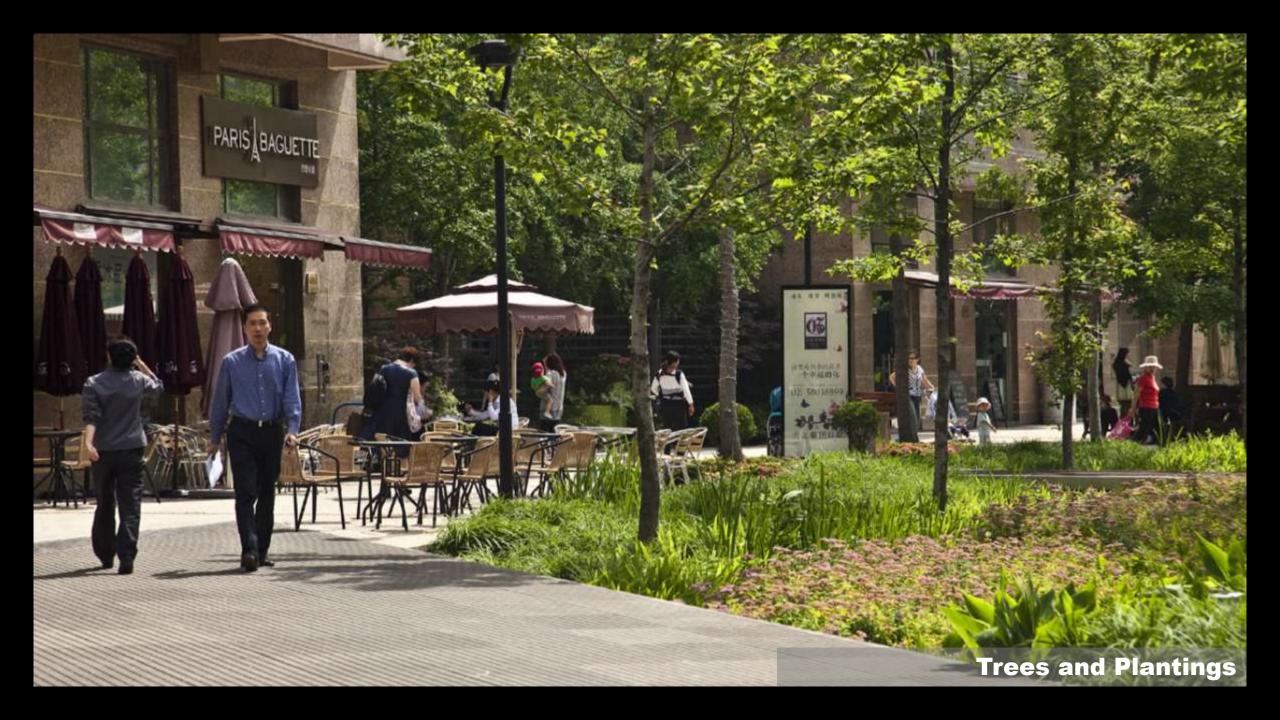


















MCLEAN VOLUME II DOCUMENT OUTLINE

Introduction

Overview of Urban Design Guidelines / Background and Purpose / Process Structure of Design Guidelines / How to Use this Document / Key Considerations Flexibility in Applying Design Guidance / Future Amendments Urban Design Framework for McLean

Streetscape Typologies

Avenues

Local Streets

CBC Gateways

Streetscape Specifications

Building Frontage

Building Zone Variations (Use based: SF attached residential, MF, retail, restaurant, office)

Ground Floor Design (Include: Retail Hierarchy Map)

Parking Lot Design and Screening

Central Park and Environmental Features

Central Park Features and Activities

Environment

Stormwater

Trees and landscaping

Appendix

Index: Volume I and Volume II cross-reference

Tree Type Image Collection

OUTREACH + ENGAGEMENT

Outreach

General Information Distributed via Newsletters, Blogs, and County Website

- Keep people informed about project milestones and opportunities to provide input
- Maintain a listserv of interested stakeholders
- Mailings/Flyer, webpage, BOS newsletter, blogs

Engagement

MPC Advisory Group

- o 7-8 meetings
- After orientation, meetings will cover key urban design topics where members can provide specific ideas and staff can test potential solutions with the group in a workshop format

Community-wide Engagement

- o Round 1: Kick-off Interactive workshop on big picture ideas and visual preferences
- o Round 2: Presentations to targeted groups on draft document request for input on the draft

Community Organizations

- Monthly updates to MRC (Zach)
- o Presentations at key milestones to other community organizations

McLean Urban Design Guidelines Volume II (UDG): TENTATIVE COMMUNITY ENGAGEMENT TIMELINE - November 2021



Advisory Group Meeting #1

January 2021

Purpose: Orientation of the Comp Plan and the two volumes of UDG.



Advisory Group Meeting #2

February 2022

Purpose: Review homework and prep for Community-wide Workshop.



Community Wide Workshop

March 2022

Purpose: Introduction to the process of creating a new UDG volume for McLean. Conduct possible walking tour of



Advisory Group Meeting #3

April 2022

Purpose: Discuss Streetscape and Bldg Zone Design



Advisory Group Meeting #4 May 2022

Purpose: Discuss Urban Parks and Gateways



Advisory Group Meeting #5

June 2022

Purpose: Discuss Parking, Transitions, and Misc



Advisory Group Meeting #6

July 2022

Purpose: Present document draft; Distribute Draft for AG to review and provide comments

> Share draft with Supervisor



Community Presentations of Draft UDG Volume II

September 2022

Purpose: Present and compile feedback from various committees, associations, organizations, etc. as appropriate.



Advisory Group Meeting #7

October 2022

Purpose: Discuss AG and community feedback. Make edits.



Submit to 805 fo Endorsement

Vovember-Decemembe

Purpose: Incorporate final changes and present to BOS for endorsement. *Additional advisory group and/or community meetings as needed