

SUMMARY OF THE INTERACTIVE WORKSHOP HELD AS PART OF THE LAKE ANNE VISION PRESENTATION, 5/18/23**WORKSHOP EXERCISE SUMMARY**

- Following the presentation which was recorded and made available to the public, the room was divided into two groups. Each group discussed the same information.
- Both groups reviewed the two strategic positioning directions introduced in the presentation:
 - Original Village
 - Destination: Landmark
- Participants were asked to place green dots on images that they liked or agreed with, and red dots on images they disliked or disagreed with
- Participants were also asked to place a blue dot on the Venn diagram representing their opinion on Lake Anne's positioning with regards to historic, waterfront, and destination appeal

TAKEAWAYS & NEXT STEPS

As evidenced in the worksheets shown in the following pages, likes and dislikes were aligned in many areas. There were also areas of strong, but divided, opinions. Overall feedback was helpful.

A final presentation for this first phase of work will be on June 8th, at which time Streetsense will present the compiled feedback of attendees' responses to the two strategic positioning directions and imagery.

GROUP 1	GROUP 2
<p>MARKET OPPORTUNITY <i>Where do you see Lake Anne's future positioning?</i></p>	<p>MARKET OPPORTUNITY <i>Where do you see Lake Anne's future positioning?</i></p>
<p>DIRECTION 1 - INSPIRATION IMAGERY</p> <p>Original Village</p> <p>THIS DIRECTION POSITIONS LAKE ANNE AS A CURATED COMMUNITY WITH NEIGHBORHOOD DRAW</p> <p>IT ENVISIONS LAKE ANNE'S FUTURE CHARACTER AS NOSTALGIC, CHARMING, & REFRESHED</p>	<p>DIRECTION 1 - INSPIRATION IMAGERY</p> <p>Original Village</p> <p>THIS DIRECTION POSITIONS LAKE ANNE AS A CURATED COMMUNITY WITH NEIGHBORHOOD DRAW</p> <p>IT ENVISIONS LAKE ANNE'S FUTURE CHARACTER AS NOSTALGIC, CHARMING, & REFRESHED</p>
<p>DIRECTION 1 - BUBBLE PLAN</p> <p>FOR CONCEPTUAL PURPOSES ONLY</p> <ul style="list-style-type: none"> ● Open Space ● Residential ● Cultural / Civic Uses ● Retail ● Parking ● Closed Parking Entry ● New Parking Entry ● Signage <p>Original Village</p>	<p>DIRECTION 1 - BUBBLE PLAN</p> <p>FOR CONCEPTUAL PURPOSES ONLY</p> <ul style="list-style-type: none"> ● Open Space ● Residential ● Cultural / Civic Uses ● Retail ● Parking ● Closed Parking Entry ● New Parking Entry ● Signage <p>Original Village</p>

GROUP 1

GROUP 2

DIRECTION 2 - INSPIRATION IMAGERY



THIS DIRECTION POSITIONS LAKE ANNE AS AN ICONIC DESTINATION WITH REGIONAL DRAW. IT ENVISIONS LAKE ANNE'S FUTURE CHARACTER AS WELCOMING, VIBRANT, & REVITALIZED.

DIRECTION 2 - INSPIRATION IMAGERY



THIS DIRECTION POSITIONS LAKE ANNE AS AN ICONIC DESTINATION WITH REGIONAL DRAW. IT ENVISIONS LAKE ANNE'S FUTURE CHARACTER AS WELCOMING, VIBRANT, & REVITALIZED.

N/A - NO NOTATIONS WERE MADE ON THIS MAP BY GROUP 1

DIRECTION 2 - BUBBLE PLAN

- RETAIL**
 - Addition of cultural attractions draws visitors to Lake Anne businesses
 - Focus on a cohesive merchants organization, consistent retail hours, storefront/infrastructure improvement, and a marketing strategy
- PARKING**
 - Addition of a parking structure where the most public surface lot currently is supports new cultural destination uses
 - Addition of new infrastructure for the farmers' market frees up existing surface parking
- INFRASTRUCTURE**
 - Focus on a solution oriented approach to clarifying roles and responsibilities
- RESIDENTIAL DENSITY**
 - New development is mid-rise, primarily multifamily
 - Centralized green space serves as a public amenity and connects the Crosscut site to the Plaza via the new linear Farmers' Market Park
- ACCESSIBILITY**
 - Connect the existing Reson trail network to Lake Anne
 - Restore the tunnel on the east side of the CRA to a well-lit and visible connection
 - Create safe crossings from Lake Anne House and the Crosscut to the Plaza, and add ample bicycle racks in highly visible locations



Handwritten notes:

- \$ to businesses does not translate to condos.
- storefront decor/lighting
- winter markets
- do not want to waste to give up parking lot for market configuration
- graphic design legacy
- Laure Hill
- Lorton WorkHox
- Properties fix acquired
- Study for art/mix new dev.
- serious ped safety problem
- boat ramp improved (on other side of L.A.)
- residents want covered parking
- farmers market shift disrupts "historic" farmers mt experience
- like idea of amphitheater
- covered bus stops
- parallel parking
- tapping into shared parking solutions (temp, office bldgs)
- phase 2 = financial feasibility
- X paid parking
- better wayfinding