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## Executive Summary

| To: | Stone \& Youngberg, LLC |
| :--- | :--- |
| From: | The Concord Group |
| Date: | March 8, 2011 |
| Re: | Market Analysis and Product Program Recommendations for the Mosaic District Development <br> in Merrifield, Virginia. |
|  |  |

## I. Overview

Edens and Avant ("E \& A") is developing the Mosaic District, a 31.3 acre property (the "Site") in Merrifield, Virginia. The Site is located 12 miles west of Washington D.C. in Fairfax County. The Site is planned for a mix of mid- to high-density residential, retail, hotel and office.

The Concord Group ("TCG") completed market analyses and product program recommendations for each product type planned for the Site. The following report and exhibit package outlines TCG methodologies and summarizes key conclusions relative to market conditions and revenue and absorption potential for the Site.

TCG believes the Site represents an attractive mixed-use development opportunity. Fairfax County is among the highest income counties in the United States and its real estate market is chronically undersupplied across sectors.

## II. Site Summary

The Site is a 31.3 acre infill redevelopment site located in the southwest quadrant of Lee Highway and Gallows Road in Merrifield, Virginia. The following table represents the Site’s planned mix of uses.

| Overall Program |  |  |  |
| :---: | :---: | :---: | :---: |
| Use | SF | Units | Rooms |
| Retail | 504,100 | -- | -- |
| Multifamily | 900,018 | 853 | -- |
| Townhomes | 218,994 | 114 | -- |
| Office | 65,000 | -- | -- |
| Hotel | 205,000 | -- | 300 |
| Total | 1,893,112 | 967 | 300 |

## III. Methodology

TCG completed the scope of work illustrated below, with corresponding Exhibit package locations:

| Scope of Work | Exhibit Pkg. Section | Exhibit |
| :---: | :---: | :---: |
| 1. Analyzed current and historical economic and demographic conditions in the local and regional market | I | All |
| 2. Evaluated current and future supply and demand conditions for each land use and surveyed selected competitive product | II-VI | All |
| 3. Visited and assessed the Site in its regional context of competitive alternatives | VII | 1-3 |
| 4. Positioned each land use against the current competitive market | VII | 4-8 |
| 5. Forecasted absorption by parcel and land use | VII | 9 |

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## IV. Regional Socio-Economic Analysis

The following section summarizes regional and local economic performance, as exhibited in Section I of the attached package.

- The Washington, DC metropolitan area has been more resilient than the United States as a whole during the economic downturn, and forecasts suggest that the area will experience significant employment growth in the next few years.
o $1.6 \%$ employment decline from peak in DC metro area vs. $5.3 \%$ decline in United States
o DC metro area employment projected to grow on average $2.0 \%$ per year in 2011 through 2013, adding 144,000 new jobs during that time.
- Fairfax County is consistently among the highest income counties in the United States. Per 2010 estimates, expanded Fairfax County (including Fairfax City and Falls Church) has the second highest median income in the United States, trailing only neighboring Loudoun County.
- Fairfax County is a highly supply-constrained real estate market, with very few opportunities to develop large-scale mixed use infill projects like the one planned for the Site.


## V. Current Real Estate Market Conditions

Sections II through VI of the attached Exhibit package provide details on the for-sale, apartment, office, retail, and hotel markets. The following section summarizes current market performance for each.

## For-Sale Residential

The Residential Market Area ("RMA", defined as the I-66 corridor from Reston to Falls Church and the I-495 corridor from Annandale to McLean) has experienced a significant decline in new home sales volume along with the national market downturn, but maintains strong underlying demand for new housing. The following summarizes market conditions in the Site's market area.

## Volume:

- Estimated 2010 RMA attached and detached new home sales of 395 represent a $77 \%$ decline from 2005 peak and a $20 \%$ decrease from 2009; 2009 RMA sales volume of 491 homes was down $11 \%$ from 2008 sales volume of 553.
- Average per project absorption in the RMA is approximately two units per month, but new home supply is very constrained.
- Attached product comprises $92 \%$ of total new home sales in the RMA, based on 2005 through 2010 sales data.


## Price:

- Median townhome and condominium home price for new construction in the RMA was $\$ 577,000$ in the 10 month period ending October 2010, up 8\% from \$532,152 during the full year 2009.
- Median single family home price for new construction in the RMA was $\$ 1,414,215$ in the 10 month period ending October 2010, up 28\% from \$1,108,024 during the full year 2009.
- Best comparables’ net pricing:
o New Home Sales (less attractive locations than Site)
- Main Street Residences (Townhome): \$864,990 @ \$264 PSF
- Kendall Square (Townhome): \$579,240 @ \$246 PSF
o Resales
- Providence Park (Townhome): \$587,450 @ \$322 PSF
- Metro Place at Dunn Loring (Townhome): \$578,500 @ \$296 PSF


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Supply and Demand:

- TCG estimates demand potential for approximately 900 income-qualified (home price over $\$ 240 \mathrm{k}$ ) new units per year in the RMA. Normalized structural demand for 900 units annually is projected to be reached in 2013 as the housing market recovers.
o Normalized annual demand for 900 new homes per year represents approximately half (52\%) of peak absorption levels ( 1,733 sales in 2005) and less than $10 \%$ of total (new and resale) annual home sales in the RMA.
- There are approximately 800 units remaining in actively selling projects in the RMA. Even at current depressed absorption levels, that represents a healthy two year supply.
- The Site is located in a very supply constrained region. Future competition of scale for the Site is the Metrowest project in Fairfax, Virginia, which has been approved for development. While the project will provide a mixture of townhome and condominium product, with 280 condominium units planned and 340 townhome units planned, it is further west of Washington DC, and possesses a lighter and less robust retail component. Other planned and proposed residential projects likely to be delivered in a similar timeframe as that of the Site are small-scale and will enter the market at a staggered pace. Additionally, planning is underway at the County level for the transformation of Tysons Corner into a transit oriented mixed use node which would include several thousand new residential units. However, this initiative is still in the planning stages and will not represent significant competition during the Site's sales/absorption period.

Although near-term expectations in sales volume and prices are tempered, the long-term outlook remains positive. The for-sale residential product planned at the Site (in a mixed-use setting) will be able to capture a significant share of demand over that period.

## For-Rent Residential

The Residential Market Area ("RMA" defined identically as the For-Sale Residential area) is a supply constrained rental market. The RMA is expected to experience moderate population growth over the next 5 years. Traditionally, this area has a low vacancy rate (4.1\%) and although the current vacancy (9\%) is over double the normalized rate, this can be attributed to the 1,037 units delivered in 2010. Additionally, given the absorption of the new supply of units at 20 per month per new project, a return to historical vacancy levels is likely.

## Market Performance:

- 3Q10 average rents for Class A product were \$1,587 per month, up 3.4\% from Year End 2009.
- Vacancy rates have climbed to $9.0 \%$, up $3.0 \%$ nominally from 2009. As mentioned, the sudden spike is directly related to the 1,037 units delivered in 2010.
- Apartment communities comparable to those planned at the Site are experiencing $96 \%$ occupancy net of the deliveries in lease-up and, for the most part, have ceased offering concessions.
- Best comparables:
o Vantage at Merrifield ( $\$ 2.52 / \mathrm{sf} / \mathrm{mo}$ )
o Carmel Vienna Metro (\$2.11/sf/mo)
Supply and Demand:
- Deliveries for Class A product from 1995-3Q10 averaged 293 per year, but have increased since 2007 and, including deliveries planned at the Site, are projected to increase in coming years to meet the robust demand in the market.
- Given an income qualification of $\$ 1,250+/$ month in rent, combined factors of household growth, household turnover, and apartment building obsolescence yield demand for 625 income-qualified units annually in the RMA. With annual deliveries at 293 per year, the RMA is chronically under-supplied.


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- Including the Site, there are approximately 4,000 potential future rental apartment units in the planning pipeline. Based on approval and permitting status, TCG projects that approximately 500 of these units will be delivered per year over the next five years - an amount still below annual demand potential.


## Office

The Competitive Market Area's ("CMA", defined as the I-66 corridor from Fairfax to Falls Church and the I495 corridor from Annandale to McLean) near-term prospects are challenging. There are currently 1.7 million square feet of excess space as vacancy has spiked to $14 \%$ from normalized levels of $11 \%$. The medium to long-term office market outlook is strong as the county will continue to offer excellent infrastructure, lower occupancy costs relative to Washington DC, proximity to Washington DC, and an educated labor pool.

Market Performance:

- The CMA office lease rates have remained relatively high, with 3Q10 asking rents at $\$ 28.93$ per square foot gross, rising $1.4 \%$ from 3Q09.
- Published vacancies in the CMA average $14.3 \%$, while Fairfax County vacancies are higher, at $15.3 \%$, representing the more challenging situation of the Western portion of Fairfax County.
- Highest rent buildings are those nearest the Metro stations or arterial highways. Good tenants are willing to pay a premium for proximity to transportation.
- Recent lease transactions in best comparable properties have the following estimated annual rents:
o 2941 Fairview Park: \$39.50 PSF
o MetroPlace/Dunn Loring: \$35.00 PSF
o 3190 Fairview Park: \$34.00 PSF
o Williams Plaza I: \$30.00 PSF
o Willow Oaks I: \$29.80 PSF
Supply and Demand:
- Projected job growth coupled with limited office space deliveries will result in lower vacancy rates and upward pressure on lease rates in the medium-term.
- The near-term office market outlook for the CMA is challenging, as the area is currently experiencing oversupply in office space. However, the CMA's projected job growth coupled with limited office space delivery make the market attractive from a medium or long-term perspective. Projected demand is 750,000 square feet annually over the next 5 years. With 1.7 million square feet in excess space, it is reasonable to expect the market to return to equilibrium in 2.5 years; at this point the market can begin to take on new office space delivery.


## Retail

The Regional Trade Area ("RTA") ranges approximately 6 miles to the west, 3 miles to the east, 2 miles to the north and 3 miles to the south of the Site - based on the location of existing Target stores and other major retail nodes. The RTA is an undersupplied retail market but has nonetheless experienced a $26 \%$ drop in lease rates from the peak in 2007. Vacancy rates have remained stable at $4.7 \%$, and the RTA has outperformed in occupancy relative to the Washington DC metro area.

## Market Performance:

- Asking lease rates for retail space in the RTA are at $\$ 27.45$ per square foot, dropping $2.7 \%$ over the past year.
- Published retail vacancy in the RTA rose from $4.4 \%$ in 2009 to $4.7 \%$ in 3 Q 10.

Supply and Demand:

- Based on consumer spending patterns, the RTA has over a 1 million square foot demand gap in department, clothing and accessory stores that the area will be delivering.


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- The RTA currently has 278,900 square feet in the development pipeline (excluding the Site) and the Site is expected to deliver 481,000 square feet supporting the assumption that the area will continue to remain undersupplied.
- Tysons Corner, 3.5 miles north of the Site, is an established office and regional mall. Tysons Corner, with significant traffic issues and an aging mall complex, is planning an extensive redevelopment effort that over 30 years will include extensive office and retail development. The great majority of this new development will begin after the Site is completed. The Site, a less congested film, restaurant, supermarket and boutique driven mixed use concept with a Target anchor, will likely have deeper penetration and repeat visits from nearby consumers than a tangentially competitive large department store driven complex. TCG does not believe the Tyson's Corner growth will negatively impact the Site.

Relatively strong regional performance and undersupply in certain key categories suggest that retail at the Site will fare well, already anchored by major tenant Target and aided in the future by surrounding residential neighborhoods.

## Hotel

Hotel occupancy and rates have declined in the Competitive Market Area ("CMA", defined along the I-66 corridor from Fairfax to Tysons Corner) along with the national market downturn. Although there are nearterm challenges, medium and long-term performance expectations are strong due to increasing business development, improving hotel sector dynamics, and undersupply of quality hospitality product in the area.

## Market Performance:

- Average daily rate ("ADR") in the CMA has dropped 14.6\% to \$122 in 2010 from \$143 in 2007.
- Average occupancy has dropped 9.3\% to 68\% in 2010 from 75\% in 2005.
- Average occupancy in the CMA is in line with the Washington DC metro area but is priced at a $14 \%$ discount.
- Best comparables’ occupancy and ADR
o Courtyard Marriott Dunn Loring (80\% and \$153)
o Marriott Fairview Park ( $65 \%$ and $\$ 174$ )
o Homewood Suites Falls Church (70\% and \$166)
o Marriott Tysons Corner ( $75 \%$ and $\$ 181$ )
o Westin Tysons Corner ( $75 \%$ and $\$ 171$ )
Supply and Demand:
- Based on historical data, annual supply growth expectations (total rooms) are $0.9 \%$ over the next four years.
- Demand is anticipated to grow by an annual average of $3.4 \%$ over the next four years
- Based on demand growing at a greater pace than supply, and assuming $65 \%$ average occupancy for "healthy" hotel markets, the CMA is projected to be undersupplied in hotel rooms over the next 4 years, beginning with an projected undersupply of 401 rooms in 2011 and increasing to an undersupply of 867 rooms by 2014.
- The hotel development pipeline in the hotel market area is limited, consisting of only two projects: a 110-room Hilton Garden in Falls Church and a 180-room hotel in City Center South Falls Church.
- Unique hotels surrounded by quality retail and restaurants are noticeably absent from the CMA.

The opportunity for differentiated hotel development in Merrifield is positive, given a lack of similar hotel product and the long-term growth potential of Merrifield's redevelopment.

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## VI. Site Evaluation

The Site is approximately 12 miles west of Washington D.C., and is located on 31.3 acres of flat redevelopment land. Surrounding land uses include a mix of retail, office, residential, light industrial, and municipal/institutional. A comprehensive plan - of which Mosaic is a central component - is in place in Fairfax County to transform the area into a transit-oriented, pedestrian-friendly, mixed-use neighborhood. The site is easily accessible by automobile (locally via Gallows Road and Lee Highway and regionally via I-495 and I-66) and by rail (via Dunn Loring Metro station).


A Dunn Loring Metro Station
B Home Depot
C Courtyard Hotel
D Halstead (resale condo)
E Wilton House (resale condo)

F Vantage (apartments)
G Providence Park (resale townhomes)
H Halstead Phase B (apartment \& retail - under construction)
I Metro Place \& Westbriar Plaza (resale condo)
J USPS

Each land use at the Site was evaluated on a scale from 1-5 for different characteristics such as access, surrounding land uses, and proximity to services. With 1 being poor, 3 representing the average of market competition, and 5 being excellent, the Site scored at 4.0 , or "very good" ranking. The Site's major strengths include its location relative to the interstate and public light rail, which provides convenient access to Washington D.C. as well as the surrounding suburbs of Northern Virginia. The Site's main drawback is the industrial land uses in the immediate vicinity. However, a master plan is in place to fully redevelop the surrounding area with uses commensurate with those planned for the Mosaic District.

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## VII. Positioning Strategy

The following section addresses the price/rent positioning at the Site. Further detail can be found in section VII.

## For-Sale Residential

TCG recommends market rate pricing for Mosaic District townhomes at $\$ 550,000(\$ 286 / \mathrm{sf})$. The lack of directly comparable product in the local area and the planned mix of uses at the Site make Mosaic townhouses more attractive than comparables. However, the current downturn in the housing market has caused the planned supply of competitive product to dwindle significantly from normalized levels. Therefore, it is expected that when the Mosaic product comes online for sale in 2012, the supply of competing new product will be constrained, thus allowing for the achievement of recommended base pricing.

The best comparables for new townhome product in the RMA are Main Street Residences and Kendall Square. The average net price for these townhomes is $\$ 255$ per square foot (indicated by $\$ 264$ per square foot at Main Street Residences and \$246 at Kendall Square). Providence Park and Metro Place at Dunn Loring are the comparable resale products which are priced at $\$ 322$ per square foot and $\$ 296$ per square foot respectively. Main Street and Kendall Square have struggled in the past year with slow sales, although base pricing has remained relatively constant (incentives in the form of closing costs have been offered). The rationale for positioning Mosaic above Main Street Residences and Kendall Square is that Mosaic offers a superior product in amenities offered and location in a diverse mixed-use development. Pricing in line with or slightly below Providence Park and Metro Place is conservative due to slower current market conditions and leaves Mosaic with potential upside.

The Site will also offer Affordable and Workforce units representing $12 \%$ of the total for-sale program mix. These units are positioned at an average of $\$ 185 /$ sf.

## For-Rent Residential

TCG recommends market rate Mosaic District residential rents to be positioned at $\$ 2.22$ per square foot per month for apartment spec level and $\$ 2.51$ per square foot per month for condominium spec level. The rationale for delineating apartment and condominium spec levels is that some current comparables are fractured condominium deals and it is expected that some current product deliveries will convert to condominiums when the for-sale residential market demand picks up. The Vantage at Merrifield is immediately adjacent to the Mosaic site, and provides a conservative comparison for achievable rents at Mosaic. The Vantage has performed well with current occupancy at $97 \%$ and average net rent at $\$ 2.52$. Lofts at Park Crest provide another condominium spec level comparable with strong performance at $98 \%$ occupancy and average net rent at $\$ 2.79$. Carmel Vienna Metro apartments are the best and most proximate apartment spec level comparable for Mosaic. Carmel Vienna Metro has performed well with $95 \%$ occupancy and an average net rent of $\$ 2.11$. Pearson Square Falls Church is the next best comparable for the apartment spec level product. Pearson Square is $97 \%$ occupied and, while priced below recommendations at $\$ 2.03$, has no access to the metro. TCG rent positioning recommendations are supported through the performance of aforementioned comparables.

The Site will also offer Affordable and Workforce units representing $12 \%$ of the total for-sale program mix. Workforce product will represent $7 \%$ of the total units and be priced at $\$ 1,717$ per month ( $\$ 1.84 / \mathrm{sf}$ ). The remaining $5 \%$ of below market rate units are positioned as Affordable to households earning: i) at/below $65 \%$ of Area Median Income ("AMI"), or ii) at/below 50\% of AMI. These units are positioned at an average of $\$ 1,191$ per month ( $\$ 1.27 / \mathrm{sf}$ ) and $\$ 917$ per month ( $\$ 0.98 / \mathrm{sf}$ ), respectively.

## Office

Recommended rents for Mosaic District office are $\$ 35.00$ per square foot which are positioned in the upper range of the Merrifield submarket but generally below the Class A product in Reston Town Center and Tysons Corner. The top-of-the-market key competitive building in Merrifield is 2941 Fairview Park (effective rent of $\$ 39.50$ ). In Reston Town Center the upper-end competitive property is SOMA, located at 11950 Democracy Drive ( $\$ 44.00$ ). In Tysons Corner, the key comparable is Greensboro Corporate Center I ( $\$ 40.00$ ). Office space at Mosaic District will benefit from master plan orientation and proximity to the Metro station, differentiating itself from the comps, thereby supporting recommend pricing.

## Retail

Currently, E\&A has executed deals on 235,300 square feet to tenants (including 168,900 square feet to Target). Executed leases on the non-Target spaces range from $\$ 21.82 /$ sf to $\$ 53.00 / \mathrm{sf}$. For remaining retail square footage, TCG recommends $\$ 40 /$ sf for anchor space and $\$ 50 / \mathrm{sf}$ for non-anchor space. The lack of diverse and attractive retail in Merrifield allows Mosaic to create a differentiated high-end product unique to the Merrifield area. This drives the rationale for pricing. The top of the local market for typical Class B and C retail space is in the low $\$ 30$ s per square foot, and Mosaic conservatively can be at a $\$ 10$ to $\$ 20$ per square foot premium to that in the near term, with upside potential as available space at the Site decreases. Class A product at Tysons I and the Galleria and garners rents up to $\$ 125.00$ per square foot for prime space. Rent at the Mosaic District is in line with lower half of Reston Town Center, which is an established retail node yet serves as a suburban lifestyle center with no current Metro access. The recommended pricing is supported by executed leases at the Site but it is important to note that certain key tenants, Mom's and Black's, were signed with favorable terms to seed the retail component. With the base level retail in place, expectation for higher rents is supportable.

## Hotel

TCG projects achievable average daily rates (ADR) of $\$ 180$ per night. Hotel positioning assumes 3 - to 4 -star product with the Hotel Sierra flag. The hotel market area lacks the differentiated product of Hotel Sierra. Comparable hotels in the area include the Courtyard by Marriott Dunn Loring Fairfax ( $80 \%$ average occupancy and $\$ 153$ ADR), the Homewood Suites Falls Church ( $70 \%$ and $\$ 166$ ), the Marriott Tysons Corner ( $75 \%$ and $\$ 181$ ), and the Westin Tysons Corner ( $75 \%$ and $\$ 171$ ). The Mosaic District hotel will be higher quality and more accessible to the amenities the Site has planned. Additionally, the product offering is differentiated from the standard hotel product the area currently offers. The recommendations are supported assuming a strong operator and normalized market occupancy.

## VIII. Projected Site Absorption

The following section addresses the projected absorption at the Site. Backup can be found in Exhibit VII-9.
TCG projected both current and normalized absorption rates at the Site. Normalized projected absorption rates were benchmarked against the performance of key comps over the total sales or lease-up period of the project and were considered in the context of analog large-scale, mixed-use communities around the country. Current projected absorption rates consider market recovery, the performance of key comps over the past year, and also take into account the larger magnitude (and market share) of the planned product at the Site.

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## For-Sale

Projected for-sale residential absorption for the Site is 3 units per month in the near term and 4 units per month under normalized conditions. Currently, 3 units per month reflects the higher end of the market yet more comparable product has absorption rates near two units per month. The uniqueness of the mixed-use product offering garners a market premium and limited new home supply is expected to come online. Deliveries at the Site begin in late 2011 and, after a TCG-projected 2013 for-sale market recovery, absorption ramps up from 3 units sold per month to 4 units sold per month.

## For-Rent Residential

Standard projected apartment unit absorption at the subject is 20 units per month, with slightly slower absorption ( 15 units per month) for two rental buildings built to condominium specifications and delivered simultaneously in 2014 (Parcels C \& E). This absorption pace is in line with absorption at comparable properties currently in lease-up in the market area.

## Office

Office space at the Site is anticipated to lease up in a one year period. The projections assume moderate employment growth, net positive absorption in 2011, and the 2-year burn off (i.e., absorption) of excess vacant space. In the context of market alternatives, the Site will have a unique advantage given the building quality, location and planned mixed-use environment. With only 1.6 million square feet in the development pipeline, no anticipated deliveries in 2011 or 2012, and nothing under construction, the projected one year lease-up period of 65,000 square feet of office space at the Site is supportable.

## Retail

The retail components at the Site are generally expected to lease-up in approximately one-year after their respective building deliveries. Total retail space will amount to roughly 504,100 square feet, 235,300 square feet of which is under executed deals by tenants including Target, multiple restaurants, an upscale grocery, and a theater. Deliveries are planned to occur from October 2012 to February 2015, with absorption averaging approximately 125,000 square feet per year over four years, which is well supported by a retail gap analysis.

## Hotel

The two hotels at the Site are projected to be stabilized two to three years after opening upon delivery in 2012 and 2014, a standard stabilization period for a successful hotel. The hotels will be able to gain traction from office uses at the Site, those planned at Metrowest, and existing space in major nearby office nodes like Tysons Corner. Additionally, the strong performance of the competitive set, at $74 \%$ average occupancy, is representative of the strong opportunity for hotel development in Merrifield. Lastly, the product type differentiation of the hotel at the Site will further enhance the competitive advantage of performance.

## IX. Conclusion

TCG believes the Site presents an attractive development opportunity. The proposed phasing schedule will mitigate the impact of near-term market conditions. TCG's pricing/rent recommendations and projected absorption schedules are achievable and supportable, given the Site's excellent location, access to transit, master-planned orientation and proximity to Washington D.C. metropolitan area employment nodes and cultural centers.

## List of Exhibits

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3. Regional Economic Indicators - Home Sales and Prices
4. Demographic Outlook
II. For-Sale Residential Market
5. For-Sale Residential Market Area
6. For-Sale Residential Submarket Performance
7. Historical Sales Trends
8. Current Inventory
9. Competitive For-Sale Residential Communities Map
10. Selected Local Residential Resales
11. For-Sale Residential Demand Projection
12. Future For-Sale Development

## III. For-Sale Residential Market

1. Apartment Market Area
2. Apartment Submarket Performance
3. Apartment Historical Trends
4. Current Inventory of Comparable Rental Communities
5. Annual Demand Potential for New Apartment Units
6. Future For-Rent Development Data
IV. Office Market
7. Office Market Area
8. Office Submarket Performance
9. Office Macro Trends
10. Selected Competitive Office Space
11. Office Demand
12. Future Office Development

## V. Retail Market

1. Retail Market Area
2. Retail Submarket Performance
3. Retail Macro Trends
4. Selected Competitive Retail Space
5. Retail Gap Analysis
6. Future Retail Development

## VI. Hotel Market

1. Hotel Market Area
2. Hotel Submarket Performance
3. Hotel Macro Trends
4. Selected Competitive Hotels
5. Hotel Demand
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VII. Site Specific Analysis
7. Local Area Map
8. Site Map
9. Site Evaluation
10. For-Sale Residential Positioning
11. Apartment Rent Positioning
12. Office Lease Rate Positioning
13. Retail Lease Rate Positioning
14. Hotel Room Rate Positioning
15. Absorption Schedule
I. Metro Area Summary

## REGIONAL LOCATION MAP \& SUBJECT SITE

 FAIRFAX COUNTY 1, VIRGINIA2010


1/ Including Fairfax City and Falls Church

REGIONAL LOCATION MAP \& SUBJECT SITE FAIRFAX COUNTY 1, VIRGINIA 2010


## REGIONAL LOCATION MAP \& SUBJECT SITE

 FAIRFAX COUNTY 1, VIRGINIA
## 2010



## REGIONAL ECONOMIC INDICATORS - EMPLOYMENT SUMMARY WASHINGTON, DC-VA-MD-WV METRO AND EXPANDED FAIRFAX COUNTY 1995-2015

|  | Employment (in 000s) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010e | 2011f | 2012f | 2013f | 2014 f | $\underline{20159}$ |
| Expanded Fairfax County $1 /$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| PS\&T Svcs. 21 | 89.4 | 103.5 | 115.6 | 118.5 | 114.5 | 120.5 | 130.5 | 143.1 | 149.0 | 155.1 | 161.2 | 162.7 | 160.2 | 162.6 | 168.5 | 174.9 | 179.3 | 182.5 |
| Annual \% $\Delta$ | 13.8\% | 15.8\% | 11.6\% | 2.5\% | -3.4\% | 5.3\% | 8.3\% | 9.7\% | 4.1\% | 4.0\% | 4.0\% | 0.9\% | -1.5\% | 1.5\% | 3.6\% | 3.8\% | 2.5\% | 1.7\% |
| \% of Total | 17.5\% | 19.4\% | 20.3\% | 20.7\% | 20.6\% | 21.3\% | 22.4\% | 23.7\% | 24.4\% | 25.0\% | 26.0\% | 27.0\% | 26.8\% | 27.1\% | 27.3\% | 27.6\% | 27.7\% | 27.8\% |
| Government | 69.7 | 70.2 | 71.6 | 72.0 | 74.4 | 76.2 | 77.6 | 79.8 | 81.4 | 83.4 | 84.3 | 84.4 | 82.8 | 80.7 | 81.5 | 82.5 | 83.6 | 84.1 |
| Annual \% $\Delta$ | 1.5\% | 0.7\% | 1.9\% | 0.6\% | 3.3\% | 2.4\% | 1.8\% | 2.9\% | 2.0\% | 2.4\% | 1.1\% | 0.2\% | -1.9\% | -2.6\% | 1.0\% | 1.2\% | 1.4\% | 0.6\% |
| \% of Total | 13.6\% | 13.1\% | 12.6\% | 12.5\% | 13.3\% | 13.5\% | 13.3\% | 13.2\% | 13.3\% | 13.5\% | 13.6\% | 14.0\% | 13.8\% | 13.4\% | 13.2\% | 13.0\% | 12.9\% | 12.8\% |
| Other Sectors | 352.5 | 360.3 | 381.3 | 383.2 | 368.3 | 368.0 | 373.5 | 380.3 | 381.3 | 380.6 | 373.6 | 356.3 | 355.3 | 357.3 | 366.0 | 377.3 | 384.9 | 389.0 |
| Annual \% $\Delta$ | 3.7\% | 2.2\% | 5.8\% | 0.5\% | -3.9\% | -0.1\% | 1.5\% | 1.8\% | 0.2\% | -0.2\% | -1.8\% | -4.6\% | -0.3\% | 0.6\% | 2.4\% | 3.1\% | 2.0\% | 1.1\% |
| Total | 511.6 | 534.1 | 568.5 | 573.7 | 557.2 | 564.7 | 581.6 | 603.3 | 611.7 | 619.0 | 619.1 | 603.4 | 598.3 | 600.6 | 616.0 | 634.7 | 647.8 | 655.6 |
| Annual \% $\Delta$ | 5.0\% | 4.4\% | 6.4\% | 0.9\% | -2.9\% | 1.4\% | 3.0\% | 3.7\% | 1.4\% | 1.2\% | 0.0\% | -2.5\% | -0.8\% | 0.4\% | 2.6\% | 3.0\% | 2.1\% | 1.2\% |

Washington, DC-VA-MD-WV Metro

| PS\&T Svcs. $2 /$ | 239.9 | 260.1 | 283.2 | 294.2 | 292.2 | 307.9 | 328.8 | 348.6 | 359.2 | 369.6 | 380.2 | 381.5 | 377.9 | 384.7 | 396.6 | 410.7 | 421.7 | 429.5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Annual \% $\Delta$ | 6.7\% | 8.4\% | 8.9\% | 3.9\% | -0.7\% | 5.4\% | 6.8\% | 6.0\% | 3.1\% | 2.9\% | 2.9\% | 0.4\% | -1.0\% | 1.8\% | 3.1\% | 3.6\% | 2.7\% | 1.9\% |
| \% of Total | 12.2\% | 12.8\% | 13.3\% | 13.6\% | 13.4\% | 13.8\% | 14.3\% | 14.8\% | 15.0\% | 15.3\% | 15.6\% | 16.0\% | 15.8\% | 15.9\% | 16.1\% | 16.2\% | 16.2\% | 16.3\% |
| Government | 475.2 | 478.4 | 483.2 | 488.6 | 501.7 | 523.1 | 529.8 | 538.7 | 546.8 | 550.6 | 561.4 | 573.3 | 570.3 | 558.5 | 566.1 | 576.3 | 586.7 | 592.2 |
| Annual \% $\Delta$ | -0.7\% | 0.7\% | 1.0\% | 1.1\% | 2.7\% | 4.3\% | 1.3\% | 1.7\% | 1.5\% | 0.7\% | 2.0\% | 2.1\% | -0.5\% | -2.1\% | 1.3\% | 1.8\% | 1.8\% | 0.9\% |
| \% of Total | 24.2\% | 23.5\% | 22.7\% | 22.5\% | 23.1\% | 23.5\% | 23.1\% | 22.9\% | 22.9\% | 22.8\% | 23.1\% | 24.0\% | 23.8\% | 23.2\% | 22.9\% | 22.7\% | 22.6\% | 22.5\% |
| Other Sectors | 1,249.7 | 1,296.8 | 1,365.9 | 1,386.9 | 1,381.4 | 1,399.6 | 1,437.6 | 1,460.9 | 1,484.6 | 1,493.4 | 1,487.6 | 1,435.6 | 1,446.8 | 1,469.0 | 1,505.3 | 1,551.8 | 1,588.1 | 1,610.6 |
| Annual \% $\Delta$ | 3.6\% | 3.8\% | 5.3\% | 1.5\% | -0.4\% | 1.3\% | 2.7\% | 1.6\% | 1.6\% | 0.6\% | -0.4\% | -3.5\% | 0.8\% | 1.5\% | 2.5\% | 3.1\% | 2.3\% | 1.4\% |
| Total | 1,964.7 | 2,035.3 | 2,132.4 | 2,169.7 | 2,175.3 | 2,230.6 | 2,296.1 | 2,348.2 | 2,390.6 | 2,413.6 | 2,429.2 | 2,390.4 | 2,394.9 | 2,412.2 | 2,468.0 | 2,538.8 | 2,596.6 | 2,632.2 |
| Annual \% $\Delta$ | 2.9\% | 3.6\% | 4.8\% | 1.7\% | 0.3\% | 2.5\% | 2.9\% | 2.3\% | 1.8\% | 1.0\% | 0.6\% | -1.6\% | 0.2\% | 0.7\% | 2.3\% | 2.9\% | 2.3\% | 1.4\% |

\footnotetext{
United States



1/ Including Fairfax City and Falls Church
2/ Professional, Scientific, \& Technical Services

## EXHIBIT I-3

## REGIONAL ECONOMIC INDICATORS - HOME SALES AND PRICES

WASHINGTON, DC-VA-MD-WV METRO AND EXPANDED FAIRFAX COUNTY
1995-2010

|  | 1991 | 1992 | 1993 | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 | $\underline{2000}$ | $\underline{2001}$ | $\underline{2002}$ | $\underline{2003}$ | $\underline{2004}$ | $\underline{2005}$ | $\underline{2006}$ | $\underline{2007}$ | $\underline{2008}$ | $\underline{2009}$ | 2010e |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Expanded Fairfax County 1/ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| New |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 860 | 1,207 | 1,821 | 2,888 | 2,751 | 3,054 | 3,073 | 4,017 | 4,071 | 4,066 | 3,686 | 3,271 | 3,383 | 4,349 | 4,342 | 3,142 | 1,767 | 791 | 794 | 712 |
| Annual \% $\Delta$ |  | 40\% | 51\% | 59\% | -5\% | 11\% | 1\% | 31\% | 1\% | 0\% | -9\% | -11\% | 3\% | 29\% | 0\% | -28\% | -44\% | -55\% | 0\% | -10\% |
| New as \% of Total | 5\% | 7\% | 10\% | 15\% | 18\% | 19\% | 19\% | 21\% | 21\% | 18\% | 17\% | 14\% | 13\% | 15\% | 17\% | 17\% | 12\% | 7\% | 7\% | 6\% |
| Area as \% of Metro | 24\% | 26\% | 29\% | 28\% | 23\% | 23\% | 22\% | 20\% | 17\% | 17\% | 15\% | 14\% | 13\% | 15\% | 14\% | 12\% | 9\% | 6\% | 7\% | 6\% |
| Median Price (\$) | 232,530 | 227,847 | 225,463 | 234,324 | 246,174 | 253,529 | 270,812 | 291,490 | 302,282 | 372,524 | 436,545 | 512,192 | 504,739 | 526,529 | 620,051 | 500,335 | 549,878 | 557,238 | 540,992 | 587,380 |
| Annual \% $\Delta$ |  | -2\% | -1\% | 4\% | 5\% | 3\% | 7\% | 8\% | 4\% | 23\% | 17\% | 17\% | -1\% | 4\% | 18\% | -19\% | 10\% | 1\% | -3\% | 9\% |
| Existing |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales - Attached | 7,420 | 7,774 | 7,403 | 7,079 | 5,448 | 5,331 | 5,109 | 6,028 | 7,021 | 9,595 | 10,271 | 11,499 | 12,842 | 13,685 | 12,053 | 8,540 | 6,555 | 4,711 | 4,560 | 4,610 |
| Annual \% $\Delta$ | -7\% | 5\% | -5\% | -4\% | -23\% | -2\% | -4\% | 18\% | 16\% | 37\% | 7\% | 12\% | 12\% | 7\% | -12\% | -29\% | -23\% | -28\% | -3\% | 1\% |
| Sales - Detached | 8,010 | 9,385 | 9,651 | 9,275 | 7,473 | 7,658 | 8,041 | 9,272 | 8,627 | 8,909 | 7,900 | 8,687 | 10,232 | 10,665 | 9,788 | 6,970 | 6,127 | 5,259 | 5,381 | 5,761 |
| Annual \% $\Delta$ | 7\% | 17\% | 3\% | -4\% | -19\% | 2\% | 5\% | 15\% | -7\% | 3\% | -11\% | 10\% | 18\% | 4\% | -8\% | -29\% | -12\% | -14\% | 2\% | 7\% |
| Total | 15,430 | 17,159 | 17,054 | 16,354 | 12,921 | 12,989 | 13,150 | 15,300 | 15,648 | 18,504 | 18,171 | 20,186 | 23,074 | 24,350 | 21,841 | 15,510 | 12,682 | 9,970 | 9,941 | 10,371 |
| Annual \% $\Delta$ | -1\% | 11\% | -1\% | -4\% | -21\% | 1\% | 1\% | 16\% | $2 \%$ | 18\% | -2\% | 11\% | 14\% | 6\% | -10\% | -29\% | -18\% | -21\% | 0\% | 4\% |
| Median Price (\$) | 173,365 | 177,295 | 182,282 | 184,713 | 182,151 | 184,375 | 189,524 | 191,859 | 196,154 | 205,578 | 226,643 | 263,229 | 306,227 | 376,383 | 469,845 | 473,728 | 460,739 | 416,094 | 389,889 | 428,025 |
| Annual \% $\Delta$ | 2\% | 2\% | 3\% | 1\% | -1\% | 1\% | 3\% | 1\% | 2\% | 5\% | 10\% | 16\% | 16\% | 23\% | 25\% | 1\% | -3\% | -10\% | -6\% | 10\% |
| Washington, DC-VA-MD-WV Metro |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| New |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 3,625 | 4,723 | 6,364 | 10,167 | 12,157 | 13,393 | 13,839 | 20,450 | 24,524 | 23,985 | 24,612 | 23,651 | 25,274 | 28,238 | 30,943 | 26,132 | 20,048 | 12,484 | 12,146 | 11,333 |
| Annual \% $\Delta$ |  | 30\% | 35\% | 60\% | 20\% | 10\% | 3\% | 48\% | 20\% | -2\% | 3\% | -4\% | 7\% | 12\% | 10\% | -16\% | -23\% | -38\% | -3\% | -7\% |
| Median Price (\$) | 177,464 | 170,721 | 182,371 | 187,839 | 184,151 | 190,751 | 196,230 | 194,898 | 204,519 | 225,171 | 264,080 | 311,052 | 359,998 | 423,517 | 511,265 | 518,794 | 479,149 | 430,024 | 377,058 | 380,608 |
| Annual \% $\Delta$ | -2\% | -4\% | 7\% | 3\% | -2\% | 4\% | 3\% | -1\% | 5\% | 10\% | 17\% | 18\% | 16\% | 18\% | 21\% | 1\% | -8\% | -10\% | -12\% | 1\% |
| Existing |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales - Attached | 20,437 | 21,352 | 21,714 | 20,036 | 15,322 | 15,736 | 14,746 | 16,650 | 20,408 | 26,514 | 31,104 | 34,412 | 38,551 | 43,990 | 41,195 | 30,466 | 23,367 | 14,957 | 15,843 | 15,280 |
| Annual \% $\Delta$ | -11\% | 4\% | 2\% | -8\% | -24\% | 3\% | -6\% | 13\% | 23\% | 30\% | 17\% | 11\% | 12\% | 14\% | -6\% | -26\% | -23\% | -36\% | 6\% | -4\% |
| Sales - Detached | 24,614 | 28,904 | 31,214 | 31,013 | 26,573 | 29,137 | 28,139 | 30,900 | 32,468 | 33,262 | 34,763 | 38,792 | 42,682 | 49,871 | 48,238 | 36,528 | 27,901 | 19,089 | 21,209 | 20,949 |
| Annual \% $\Delta$ | -4\% | 17\% | 8\% | -1\% | -14\% | 10\% | -3\% | 10\% | 5\% | 2\% | 5\% | 12\% | 10\% | 17\% | -3\% | -24\% | -24\% | -32\% | 11\% | -1\% |
| Total | 45,051 | 50,256 | 52,928 | 51,049 | 41,895 | 44,873 | 42,885 | 47,550 | 52,876 | 59,776 | 65,867 | 73,204 | 81,233 | 93,861 | 89,433 | 66,994 | 51,268 | 34,046 | 37,051 | 36,229 |
| Annual \% $\Delta$ | -7\% | 12\% | 5\% | -4\% | -18\% | 7\% | -4\% | 11\% | 11\% | 13\% | 10\% | 11\% | 11\% | 16\% | -5\% | -25\% | -23\% | -34\% | 9\% | -2\% |
| Median Price (\$) | 139,714 | 144,735 | 146,896 | 147,389 | 145,513 | 147,904 | 152,203 | 157,423 | 158,516 | 165,745 | 178,267 | 207,018 | 247,779 | 299,673 | 375,051 | 383,019 | 380,973 | 350,508 | 310,651 | 314,167 |
| Annual \% $\Delta$ | 2\% | 4\% | 1\% | 0\% | -1\% | 2\% | 3\% | $3 \%$ | 1\% | 5\% | 8\% | 16\% | 20\% | 21\% | 25\% | 2\% | -1\% | -8\% | -11\% | 1\% |

1/ Including Fairfax City and Falls Church
Sources: First American; Hanley-Wood; NVAR

## EXHIBIT I-4

## DEMOGRAPHIC OUTLOOK

## WASHINGTON, DC-VA-MD-WV METRO AND EXPANDED FAIRFAX COUNTY 1/

2010-2015

| Household Income Range |  |  | 2010 |  | 2015 |  | 5-Year <br> Change | Annual Change |  |  | Current\% of HH |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | \# | Cum. | \# | Cum. |  | \# | Cum. | \% |  |
| Expanded Fairfax County $1 /$ |  |  |  |  |  |  |  |  |  |  |  |
| \$0 | - | 50,000 | 68,361 | 397,793 | 59,794 | 406,345 | -8,567 | -1,713 | 1,710 | -2.6\% | 17.2\% |
| 50,000 | - | 75,000 | 59,269 | 329,432 | 54,523 | 346,551 | -4,746 | -949 | 3,424 | -1.7\% | 14.9\% |
| 75,000 | - | 100,000 | 60,601 | 270,163 | 56,250 | 292,028 | -4,351 | -870 | 4,373 | -1.5\% | 15.2\% |
| 100,000 | - | 125,000 | 50,928 | 209,562 | 51,015 | 235,778 | 87 | 17 | 5,243 | 0.0\% | 12.8\% |
| 125,000 | - | 150,000 | 40,945 | 158,634 | 42,647 | 184,763 | 1,702 | 340 | 5,226 | 0.8\% | 10.3\% |
| 150,000 | - | 200,000 | 55,275 | 117,689 | 58,703 | 142,116 | 3,428 | 686 | 4,885 | 1.2\% | 13.9\% |
| 200,000 | - | 500,000 | 52,035 | 62,414 | 67,810 | 83,413 | 15,775 | 3,155 | 4,200 | 5.4\% | 13.1\% |
| 500,000 | + |  | 10,379 | 10,379 | 15,603 | 15,603 | 5,224 | 1,045 | 1,045 | 8.5\% | 2.6\% |
|  |  |  | 397,793 | -- | 406,345 | -- | 8,552 | 1,710 | -- | 0.4\% | 100.0\% |

Washington, DC-VA-MD-WV Metro

| \$0 | - | 50000 | 531,646 | 2,044,883 | 481,632 | 2,143,878 | -50,014 | -10,003 | 19,799 | -2.0\% | 26.0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 50000 | - | 75000 | 351,083 | 1,513,237 | 339,760 | 1,662,246 | -11,323 | -2,265 | 29,802 | -0.7\% | 17.2\% |
| 75000 | - | 100000 | 318,014 | 1,162,154 | 310,071 | 1,322,486 | -7,943 | -1,589 | 32,066 | -0.5\% | 15.6\% |
| 100000 | - | 125000 | 240,948 | 844,140 | 260,741 | 1,012,415 | 19,793 | 3,959 | 33,655 | 1.6\% | 11.8\% |
| 125000 | - | 150000 | 179,459 | 603,192 | 201,114 | 751,674 | 21,655 | 4,331 | 29,696 | 2.3\% | 8.8\% |
| 150000 | - | 200000 | 212,182 | 423,733 | 246,243 | 550,560 | 34,061 | 6,812 | 25,365 | 3.0\% | 10.4\% |
| 200000 | - | 500000 | 175,536 | 211,551 | 248,039 | 304,317 | 72,503 | 14,501 | 18,553 | 7.2\% | 8.6\% |
| 500000 | + |  | 36,015 | 36,015 | 56,278 | 56,278 | 20,263 | 4,053 | 4,053 | 9.3\% | 1.8\% |
|  |  |  | 2,044,883 | -- | 2,143,878 | -- | 98,995 | 19,799 | -- | 0.9\% | 100.0\% |

1/ Includes Fairfax County, Falls Church city, and Fairfax city.
Source: Claritas
II. For-Sale Residential Market

## FOR-SALE RESIDENTIAL MARKET AREA

FAIRFAX COUNTY, VIRGINIA
2010


The residential market area represents both the source of majority of demand for new homes at the subject site and the area of competitive supply to the Site. Comprised of zip codes: 22003 (Annandale); 22213, 22207, and 22205 (Arlington); 22027 (DunnL Loring); 22031 and 22030 (Fairfax); 22046, 22044, 22043, 22042, and 22041 (Fall Church); 22067 (Greenway); 22102 and 22101 (McLean); 22124 (Oakton); 22151 (Springfield); 22182, 22181, and 22180 (Vienna).

## FOR-SALE RESIDENTIAL SUBMARKET PERFORMANCE EXPANDED FAIRFAX COUNTY, VIRGINIA

 2010|  | Residential Market Area |  | Expanded Fairfax County |  | Washington, DC-VA-MD-WV Metro |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2010 Demographics |  |  |  |  |  |
| Total Population \% DC Metro | $\begin{array}{r} 384,908 \\ 7.1 \% \end{array}$ |  | $\begin{array}{r} 1,085,598 \\ 20.0 \% \end{array}$ |  | $\begin{array}{r} 5,438,913 \\ 100.0 \% \end{array}$ |
| Total Households 5-Year Projected CAGR | $\begin{array}{r} 143,304 \\ 0.3 \% \end{array}$ |  | $\begin{array}{r} 397,793 \\ 0.4 \% \end{array}$ |  | $\begin{array}{r} 2,044,883 \\ 0.9 \% \end{array}$ |
| Average Household Size | 2.6 |  | 2.7 |  | 2.6 |
| Median Household Income 5-Year Projected CAGR | $\begin{array}{r} \$ 105,217 \\ 1.9 \% \end{array}$ |  | $\begin{array}{r} \$ 105,236 \\ 2.0 \% \end{array}$ |  | $\begin{array}{r} \$ 85,983 \\ 2.1 \% \end{array}$ |
| New For-Sale Residential Market Factors - 2010 |  |  |  |  |  |
| New Home Sales - Attached Y/Y \% Change | $\begin{array}{r} 364 \\ -18.0 \% \end{array}$ | (3) | $\begin{array}{r} 488 \\ -15.7 \% \end{array}$ | (3) | $\begin{array}{r} 5,592 \\ -18.9 \% \end{array}$ |
| New Home Sales - Detached Y/Y \% Change | $\begin{array}{r} 31 \\ -34.8 \% \end{array}$ | (3) | $\begin{array}{r} 224 \\ 4.2 \% \end{array}$ | (3) | $\begin{aligned} & 5,741 \\ & 9.3 \% \end{aligned}$ |
| New Home Sales - Total Y/Y \% Change | $\begin{array}{r} 395 \\ -19.6 \% \end{array}$ | (3) | $\begin{array}{r} 712 \\ -10.3 \% \end{array}$ | (3) | $\begin{array}{r} 11,333 \\ -6.7 \% \end{array}$ |
| Median New Home Price - Attached Premium/(Discount) to DC Metro Y/Y \% Change | $\begin{array}{r} \$ 577,000 \\ 48.4 \% \\ 8.4 \% \end{array}$ |  | $\begin{array}{r} \$ 424,774 \\ 9.2 \% \\ 1.7 \% \end{array}$ |  | $\begin{array}{r} \$ 388,862 \\ \mathrm{n} / \mathrm{a} \\ 4.7 \% \end{array}$ |
| Median New Home Price - Detached Premium/(Discount) to DC Metro Y/Y \% Change | $\begin{array}{r} \$ 1,414,215 \\ 197.3 \% \\ 27.6 \% \end{array}$ |  | $\begin{array}{r} \$ 803,556 \\ 68.9 \% \\ 7.1 \% \end{array}$ |  | $\begin{array}{r} \$ 475,620 \\ n / a \\ -5.6 \% \end{array}$ |

(1) Full-year estimate based on first three quarters.

Sources: Claritas, Hanley-Wood, NVAR

## EXHIBIT II-3

## HISTORICAL SALES TRENDS

## WASHINGTON DC METRO AREA AND EXPANDED FAIRFAX COUNTY

## 2000-3Q2010

|  |  |  |  |  |  |  |  |  |  | 2010 |  | Average |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |  |  |  |  |

## Residential Market Area

## New Home Sales

Attached
Sales Volume
Y/Y\% Change
Median Sale Price (\$)

| 1,575 | 1,099 | 646 | 488 | 444 | 273 | 364 | -- | 769 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| -- | $-30 \%$ | $-41 \%$ | $-24 \%$ | $-9 \%$ | $n / a$ | $-18 \%$ | -- | -- |
| 437,650 | 413,000 | 467,000 | 520,250 | 532,152 | 577,000 | -- | -- | 491,175 |
| -- | $-6 \%$ | $13 \%$ | $11 \%$ | $2 \%$ | $8 \%$ | -- | -- | $6 \%$ |
|  |  |  |  |  |  |  |  |  |
| 158 | 76 | 48 | 65 | 47 | 23 | 31 | -- | 71 |
| -- | $-52 \%$ | $-37 \%$ | $35 \%$ | $-28 \%$ | $n / a$ | $-35 \%$ | -- |  |
| $1,028,727$ | $1,305,209$ | $1,367,919$ | 928,793 | $1,108,024$ | $1,414,215$ | -- | -- | $1,192,148$ |
| -- | $27 \%$ | $5 \%$ | $-32 \%$ | $19 \%$ | $28 \%$ | -- | -- | $7 \%$ |
|  |  |  |  |  |  |  |  |  |
| 1,733 | 1,175 | 694 | 553 | 491 | 296 | 395 | -- | 840 |
| -- | $-32 \%$ | $-41 \%$ | $-20 \%$ | $-11 \%$ | $n / a$ | $-20 \%$ | -- | -- |
| $40 \%$ | $37 \%$ | $39 \%$ | $70 \%$ | $62 \%$ | $55 \%$ | $55 \%$ | -- | $31 \%$ |
| $6 \%$ | $4 \%$ | $3 \%$ | $4 \%$ | $4 \%$ | $3 \%$ | $3 \%$ | -- | $4 \%$ |

## Expanded Fairfax County (1)

| New Home Sales |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Attached |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales Volume | -- | -- | -- | -- | -- | 3,296 | 2,588 | 1,444 | 544 | 579 | 366 | 488 | -- | 1,490 |
| Y/Y\% Change | -- | -- | -- | -- | -- |  | -21\% | -44\% | -62\% | 6\% | $n / a$ | -16\% | -- | -- |
| Median Sale Price (\$) | -- | -- | -- | -- | -- | 420,243 | 376,988 | 384,829 | 431,129 | 417,877 | 424,774 | -- | -- | 409,307 |
| Y/Y\% Change | -- | -- | -- | -- | -- |  | -10\% | 2\% | 12\% | -3\% | 2\% | -- | -- | 0\% |
| Detached |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales Volume | -- | -- | -- | -- | -- | 1,046 | 554 | 323 | 247 | 215 | 168 | 224 | -- | 435 |
| Y/Y\% Change | -- | -- | -- | -- | -- |  | -47\% | -42\% | -24\% | -13\% | $n / a$ | 4\% | -- | -- |
| Median Sale Price (\$) | -- | -- | -- | -- | -- | 793,450 | 866,675 | 827,113 | 800,000 | 750,425 | 803,556 | -- | -- | 806,870 |
| Y/Y\% Change | -- | -- | -- | -- | -- |  | 9\% | -5\% | -3\% | -6\% | 7\% | -- | -- | 0\% |
| Total (Attached + Detached) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales Volume | 4,066 | 3,686 | 3,271 | 3,383 | 4,349 | 4,342 | 3,142 | 1,767 | 791 | 794 | 534 | 712 | 2,739 | 2,739 |
| Y/Y\% Change | -- | -9\% | -11\% | 3\% | 29\% | 0\% | -28\% | -44\% | -55\% | 0\% | $n / a$ | -10\% | -- | -- |
| Existing Home Sales |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total (Attached + Detached) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales Volume | 18,504 | 18,171 | 20,186 | 23,074 | 24,350 | 21,841 | 15,510 | 12,682 | 9,970 | 9,941 | 7,778 | 10,371 | 16,546 | 12,954 |
| Y/Y\% Change | -- | -2\% | 11\% | 14\% | 6\% | -10\% | -29\% | -18\% | -21\% | 0\% | $n / a$ | 4\% | -- | -- |
| Median Sale Price (\$) | 205,578 | 226,643 | 263,229 | 306,227 | 376,383 | 469,845 | 473,728 | 460,739 | 416,094 | 389,889 | 428,025 | -- | 365,125 | 439,720 |
| Y/Y\% Change | -- | 10\% | 16\% | 16\% | 23\% | 25\% | 1\% | -3\% | -10\% | -6\% | 10\% |  | 8\% | -2\% |
| New Home Sales as \% of Total | 18\% | 17\% | 14\% | 13\% | 15\% | 17\% | 17\% | 12\% | 7\% | 7\% | 6\% | 6\% | 14\% | 17\% |
| 07406.01 FS Resi - SbmktTrends | istorical |  |  |  |  | 1 of 2 |  |  |  |  | T\\|HIE | NCO | D Gir | UlP |

## EXHIBIT II-3

## HISTORICAL SALES TRENDS

## WASHINGTON DC METRO AREA AND EXPANDED FAIRFAX COUNTY

## 2000-3Q2010

|  |  |  |  |  |  |  |  |  |  | 2010 |  | Average |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | YTD | Proj. | 2000-10 | 2005-10 |

Washington, DC-VA-MD-WV Metro

| Attached |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Volume | -- | -- | -- | -- | -- | 15,945 | 14,467 | 12,022 | 7,206 | 6,893 | 4,194 | 5,592 | -- | 10,354 |
| Y/Y\% Change | -- | -- | -- | -- | -- |  | -9\% | -17\% | -40\% | -4\% | $n / a$ | -19\% | -- | -- |
| Median Sale Price (\$) | -- | -- | -- | -- | -- | 418,401 | 410,978 | 411,745 | 413,420 | 371,463 | 388,862 |  | -- | 402,478 |
| Y/Y\% Change | -- | -- | -- | -- | -- |  | -2\% | 0\% | 0\% | -10\% | 5\% |  | -- | -2\% |
| Detached |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales Volume | -- | -- | -- | -- | -- | 14,998 | 11,665 | 8,026 | 5,278 | 5,253 | 4,306 | 5,741 | -- | 8,494 |
| Y/Y\% Change | -- | -- | -- | -- | -- |  | -22\% | -31\% | -34\% | 0\% | $n / a$ | 9\% | -- | -- |
| Median Sale Price (\$) | -- | -- | -- | -- | -- | 644,176 | 686,947 | 663,489 | 591,792 | 503,629 | 475,620 |  | -- | 594,276 |
| Y/Y\% Change | -- | -- | -- | -- | -- |  | 7\% | -3\% | -11\% | -15\% | -6\% |  | -- | -6\% |
| Total (Attached + Detached) |  |  |  |  |  | 527,834 | 534,167 | 512,528 | 488,832 | 428,623 | 432,812 |  |  |  |
| Sales Volume | 23,985 | 24,612 | 23,651 | 25,274 | 28,238 | 30,943 | 26,132 | 20,048 | 12,484 | 12,146 | 8,500 | 11,333 | 21,456 | 18,848 |
| Y/Y\% Change |  | 3\% | -4\% | 7\% | 12\% | 10\% | -16\% | -23\% | -38\% | -3\% | $n / a$ | -7\% | -- | -- |
| Existing Home Sales |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total (Attached + Detached) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales Volume | 59,776 | 65,867 | 73,204 | 81,233 | 93,861 | 89,433 | 66,994 | 51,268 | 34,046 | 37,051 | 27,172 | 36,229 | 61,810 | 50,994 |
| Y/Y\% Change | -- | 10\% | 11\% | 11\% | 16\% | -5\% | -25\% | -23\% | -34\% | 9\% | $n / a$ | -2\% | -- | -- |
| Median Sale Price (\$) | 165,745 | 178,267 | 207,018 | 247,779 | 299,673 | 375,051 | 383,019 | 380,973 | 350,508 | 310,651 | 314,167 | -- | 292,077 | 352,395 |
| Y/Y\% Change | -- | 8\% | 16\% | 20\% | 21\% | 25\% | 2\% | -1\% | -8\% | -11\% | 1\% | -- | 7\% | -4\% |

(1) Larger than actual Residential Market Area for subject site. See map on Exhibit II-1. Expanded Fairfax shown here to provide additional context prior to 2005 . Data not available prior to 2005 for specific Residential Market Area as defined by TCG.
Sources: Hanley-Wood, First American, NVAR

## EXHIBIT II-4

## CURRENT INVENTORY

 RESIDENTIAL MARKET AREA2010

| Project | City/Area | Builder/Developer | No. of Stories | Units |  | Avg <br> Size | Average Price |  |  |  | Absorption(du/mo.) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Currently <br> Available | Total |  |  |  |  |  |  |
|  |  |  |  |  |  |  | Total |  | \$/sf |  |  |
| Townhome |  |  |  |  |  |  |  |  |  |  |  |
| Main Street Residences | Fairfax City | Courtland Homes | TH | 7 | 36 | 3,279 | \$ | 864,990 | \$ | 264 | 0.3 |
| Huntington Reserve | Alexandria | KB Home | TH | 71 | 85 | 2,062 | \$ | 507,990 | \$ | 246 | 1.6 |
| Mc Shay at Madison Lane | Fairfax City | McShay Communities | TH | 0 | 10 | 2,300 | \$ | 565,500 | \$ | 246 | 0.6 |
| Kendall Square | Fairfax City | Stanley Martin Companies Inc | TH | 3 | 73 | 2,358 | \$ | 579,240 | \$ | 246 | 1.8 |
| Subotal / Weighted Average: |  | 4 Projects |  | 81 | 204 | 2,178 |  | 541,481 | \$ | 249 | 1.4 |
| Mid-Rise |  |  |  |  |  |  |  |  |  |  |  |
| Spectrum | Fairfax City | Waterford Development | Condo | 189 | 189 | 853 | \$ | 389,900 | \$ | 457 | 0.0 |
| Elan Condominium at East Market | Fair Lakes | Bush Companies | Condo | 18 | 208 | 1,097 | \$ | 369,650 | \$ | 337 | 3.3 |
| Four Winds at Oakton | Oakton | Orion Residential LLC | Condo | 216 | 440 | 956 | \$ | 218,709 | \$ | 229 | 3.6 |
| Subotal / Weighted Average: |  | 3 Projects |  | 423 | 837 | 916 |  | 301,622 | \$ | 329 | 2.7 |
| High-Rise |  |  |  |  |  |  |  |  |  |  |  |
| One Park Crest | Tysons Corner | West Group Management LLC | Condo | 215 | 335 | 897 | \$ | 617,400 | \$ |  | 2.0 |
| Midtown Alexandria | Alexandria | Kettler | Condo | 56 | 368 | 921 | \$ | 339,263 | \$ |  | 4.6 |
| Subotal / Weighted Average: |  | 2 Projects |  | 271 | 703 | 902 |  | 559,925 | \$ |  | 3.3 |
| Total / Weighted Average: |  | 9 Projects |  | 775 | 1,744 | 1,043 |  | 417,014 | \$ | 400 | 2.8 |

COMPETITIVE FOR-SALE RESIDENTIAL COMMUNITIES MAP
RESIDENTIAL MARKET AREA
2010


## EXHIBIT II-6

SELECTED LOCAL RESIDENTIAL RESALES
COMPETITIVE MARKET AREA
NOVEMBER 2010

| Property / Location | Type / <br> Year Built | Unit | Bed | / | Bath | Size (sf) | Sale Price |  | Sale Date |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | Total | Per SF |  |
| Townhomes |  |  |  |  |  |  |  |  |  |
| Providence Park <br> Hartland Rd \& Providence Forest Dr Vienna | Townhomes | 2822 Claudia Ct | 3 | 1 | 3.5 | 1,876 | \$615,000 | \$328 | 5/17/2010 |
|  | 1998 | 8050 Yarmouth Forest Pl |  | / | 3.5 | 1,741 | 564,999 | 325 | 9/30/2010 |
|  |  | 2810 Laura Gae Cir | 3 | / | 3.5 | 1,756 | 565,000 | 322 | 2/22/2010 |
|  |  | 8077 Sebon Dr |  | / | 3.5 | 1,741 | 560,000 | 322 | 5/14/2010 |
|  |  | 2831 Grace Forest Pl |  | 1 | 3.0 | 1,909 | 612,000 | 321 | 10/22/2010 |
|  |  | 2823 Charles Dunn Dr | 3 | 1 | 3.0 | 1,925 | 607,700 | 316 | 7/1/2010 |
|  |  | Average (6 Sales): |  |  |  | 1,825 | 587,450 | 322 |  |
| Metro Place At Dunn Loring | Townhomes | 2729 Manhattan Pl |  | 1 | 2.5 | 1,586 | \$528,000 | \$333 | 8/27/2010 |
| Park Tower Dr \& Manhattan Pl | 2001 | 2765 Manhattan Pl |  | 1 | 3.5 | 2,424 | 629,000 | 259 | 7/30/2010 |
| Vienna |  | Average (5 Sales): |  |  |  | 2,005 | 578,500 | 296 |  |
| Lakeford Yancey Dr \& Fairview Park Dr Falls Church | Townhomes | 7945 Yancey Dr |  |  | 3.5 | 1,792 | \$515,000 | \$287 | 4/27/2010 |
|  | 1985 | 7956 Yancey Dr |  | 1 | 3.5 | 2,324 | 470,000 | 202 | 12/2/2009 |
|  |  | Average (2 Sales): |  |  |  | 2,058 | 492,500 | 245 |  |
| Dunn Loring Village Hilltop Rd \& Andiron Ln Vienna | Townhomes | 2832 Andiron Ln |  | 1 | 2.5 | 1,288 | \$380,000 | \$295 | 10/22/2010 |
|  | 1980 | 2807 Knollside Ln |  | / | 3.0 | 1,585 | 414,000 | 261 | 9/30/2010 |
|  |  | 2755 Knollside Ln |  | / | 3.0 | 2,014 | 425,000 | 211 | 8/25/2010 |
|  |  | 2755 Knollside Ln |  | 1 | 3.0 | 1,882 | 414,000 | 220 | 5/27/2010 |
|  |  | 2755 Knollside Ln |  | 1 | 3.0 | 1,652 | 410,000 | 248 | 4/21/2010 |
|  |  | 8649 Dellway Ln |  | 1 | 3.0 | 2,545 | 435,000 | 171 | 4/5/2010 |
|  |  | 8649 Dellway Ln |  | 1 | 3.5 | 2,300 | 414,000 | 180 | 2/26/2010 |
|  |  | Average (6 Sales): |  |  |  | 1,895 | 413,143 | 227 |  |

## EXHIBIT II-6

SELECTED LOCAL RESIDENTIAL RESALES
COMPETITIVE MARKET AREA
NOVEMBER 2010

| Property / Location | Type / <br> Year Built | Unit | Bed | 1 | Bath | Size (sf) | Sale Price |  | Sale Date |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | Total | Per SF |  |
| Flats |  |  |  |  |  |  |  |  |  |
| Wilton House 2726 Gallows Rd Vienna | Flats (14 story) | Unit 1405 |  | $1 /$ | 1.0 | 719 | \$259,000 | \$360 | 8/5/2010 |
|  | 2005 | Unit 1211 |  | $2 /$ | 2.0 | 969 | 325,000 | 335 | 6/30/2010 |
|  |  | Unit 810 |  | $1 /$ | 1.0 | 797 | 265,000 | 332 | 4/16/2010 |
|  |  | Unit 611 |  | 21 | 2.0 | 970 | 321,900 | 332 | 5/4/2010 |
|  |  | Unit 1011 |  | 21 | 2.0 | 969 | 305,000 | 315 | 12/30/2009 |
|  |  | Unit 402 |  | 0 / | 1.0 | 543 | 166,188 | 306 | 5/28/2010 |
|  |  | Unit 802 |  | 0 / | 1.0 | 543 | 155,000 | 285 | 10/28/2010 |
|  |  | Unit 1304 |  | $1 /$ | 1.0 | 1,050 | 288,000 | 274 | 10/22/2010 |
|  |  | Unit 808 |  | 21 | 2.0 | 1,224 | 309,000 | 252 | 10/7/2010 |
|  |  | Average (9 Sales): |  |  |  | 865 | 266,010 | 310 |  |
| Westbriar Plaza <br> Gallows Rd \& Park Tower Dr Vienna | Flats (5 story) | 2710 Bellforest Ct \#201 |  | $1 /$ | 1.5 | 899 | \$273,000 | \$304 | 5/27/2010 |
|  | 2000-2004 | 2710 Bellforest Ct \#302 |  | 21 | 2.0 | 1,058 | 320,000 | 302 | 5/6/2010 |
|  |  | 2701 Bellforest Ct \#204 |  | 21 | 2.0 | 1,185 | 343,000 | 289 | 5/12/2010 |
|  |  | 8183 Carnegie Hall Ct \#409 |  | 21 | 3.0 | 1,126 | 325,000 | 289 | 5/28/2010 |
|  |  | 2700 Belleforest Ct \#103 |  | 21 | 2.5 | 1,246 | 340,000 | 273 | 10/6/2010 |
|  |  | 8183 Carnegie Hall Ct \#307 |  | 21 | 2.0 | 1,148 | 310,000 | 270 | 10/14/2010 |
|  |  | 2701 Belleforest Ct \#403 |  | $3 /$ | 3.0 | 1,366 | 310,000 | 227 | 10/4/2010 |
|  |  | 2653 Park Tower Dr \#109 |  | 21 | 2.5 | 1,590 | 355,000 | 223 | 9/17/2010 |
|  |  | 2651 Park Tower Dr \#110 |  | 21 | 2.5 | 1,590 | 350,000 | 220 | 8/24/2010 |
|  |  | 2665 Manhattan Pl \#108 |  | 21 | 2.5 | 1,710 | 367,000 | 215 | 7/6/2010 |
|  |  | Average (10 Sales): |  |  |  | 1,292 | 329,300 | 261 |  |
| Halstead At The Metro 2665 Prosperity Ave Fairfax | Flats (5 story) | Unit 419 |  | $1 /$ | 1.0 | 835 | \$292,000 | \$350 | 5/28/2010 |
|  | 2006 | Unit 347 |  | $1 /$ | 1.0 | 695 | 235,000 | 338 | 6/30/2010 |
|  |  | Unit 134 |  | $1 /$ | 1.0 | 704 | 220,000 | 313 | 8/13/2010 |
|  |  | Unit 436 |  | $1 /$ | 1.0 | 827 | 255,000 | 308 | 11/12/2010 |
|  |  | Unit 455 |  | $2 /$ | 1.0 | 998 | 307,000 | 308 | 6/8/2010 |
|  |  | Unit 223 |  | 21 | 2.0 | 1,105 | 333,500 | 302 | 7/12/2010 |
|  |  | Unit 444 |  | $1 /$ | 1.0 | 898 | 270,000 | 301 | 10/29/2010 |
|  |  | Unit 323 |  | 21 | 2.0 | 1,105 | 330,000 | 299 | 5/21/2010 |
|  |  | Unit 122 |  | 21 | 2.0 | 1,150 | 326,500 | 284 | 9/27/2010 |
|  |  | Average (9 Sales): |  |  |  | 924 | 285,444 | 311 |  |

## EXHIBIT II-6

SELECTED LOCAL RESIDENTIAL RESALES
COMPETITIVE MARKET AREA
NOVEMBER 2010

A - Providence Park
B - Westbriar Plaza \& Metro Place at Dunn Loring
C - Lakeford

D - Dunn Loring Village
E - Wilton House
F - Halstead at the Metro


## EXHIBIT II-7

FOR-SALE RESIDENTIAL DEMAND PROJECTION RESIDENTIAL MARKET AREA

2011 THROUGH 2015

| Income <br> Range |  | Affordable <br> Home Price /1 |  | Demand Pool /2 |  |  |  |  | Home Buyer Pool /4 |  | New Home Buyer Pool /5 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Existing Households /3 | New <br> HHs | Total | Buy vs. Rent |  | \% Buy <br> New | Total | Share | $\begin{gathered} \hline \text { Demand } \\ \text { Over } \\ \hline \end{gathered}$ | Share of Qual. |
|  |  | Num. |  |  | Turnover | Moving |  |  |  |  |  | Percent | Total |
| \$0- | \$25,000 |  |  | \$0- | \$100,000 | 9,580 | 10\% | 958 | -155 | 803 | 15\% | 120 | 10\% | 12 | 1\% | 1,042 |  |
| 25,000 - | 35,000 |  |  | 100,000 - | 130,000 | 5,720 | 10\% | 572 | -152 | 420 | 25\% | 105 | 10\% | 11 | 1\% | 1,030 |  |
| 35,000 - | 50,000 | 130,000 - | 170,000 | 10,623 | 10\% | 1,062 | -292 | 770 | 35\% | 270 | 10\% | 27 | 3\% | 1,019 |  |
| 50,000 - | 75,000 | 170,000 - | 240,000 | 21,380 | 10\% | 2,138 | -368 | 1,770 | 50\% | 885 | 10\% | 89 | 8\% | 992 |  |
| 75,000 - | 100,000 | 240,000 - | 330,000 | 20,768 | 10\% | 2,077 | -260 | 1,817 | 60\% | 1,090 | 10\% | 109 | 10\% | 904 | 12\% |
| 100,000 - | 125,000 | 330,000 - | 420,000 | 17,161 | 10\% | 1,716 | -1 | 1,716 | 70\% | 1,201 | 10\% | 120 | 12\% | 795 | 13\% |
| 125,000 - | 150,000 | 420,000 - | 510,000 | 13,807 | 10\% | 1,381 | 85 | 1,466 | 80\% | 1,172 | 10\% | 117 | 11\% | 675 | 13\% |
| 150,000 - | 200,000 | 510,000 - | 680,000 | 19,011 | 10\% | 1,901 | 169 | 2,070 | 90\% | 1,863 | 10\% | 186 | 18\% | 557 | 21\% |
| 200,000 + |  | 680,000 + |  | 25,254 | 10\% | 2,525 | 1,380 | 3,906 | 95\% | 3,711 | 10\% | 371 | 36\% | 371 | 41\% |
|  |  |  | Total: | 143,304 | 10\% | 14,330 | 406 | 14,737 | 71\% | 10,417 | 10\% | 1,042 | 100\% |  | 100\% |
|  |  |  | \$240K+: | 96,001 | 10\% | 9,600 | 1,374 | 10,974 | 82\% | 9,037 | 10\% | 904 |  |  |  |

## Footnotes:

/1 Assumes range of $25-33 \%$ of income applied to housing, with 30 -year fixed mortgage rate of $6.0 \%, 20 \%$ down, $\$ 100 \mathrm{HOA}$ and $2.0 \%$ tax rate
/2 New and existing households - Claritas
/3 Turnover - American Community Survey (2009)
14 Ownership - American Community Survey (2009)
/5 \% Buy New - DataQuick

## EXHIBIT II-8

## FUTURE FOR-SALE DEVELOPMENT

RESIDENTIAL MARKET AREA
2011 THROUGH 2015

| City | Project | Builder/Developer | Location | Type | Units | Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| McLean | Park Crest | Penrose / Donohoe | Park Run Dr \& Westpark Dr | Condo | 534 | Under Const. |
| Fairfax | Metrowest (Sec 4) | Pulte Homes | Lee Hwy \& Fairlee Dr | Condo | 280 | Approved |
| Fairfax | Metrowest (Sec 1) | Pulte | Lee Hwy \& Fairlee Dr | TH | 218 | Approved |
| Fairfax | Metrowest (Sec 3) | Pulte | Lee Hwy \& Fairlee Dr | TH | 122 | Approved |
| Falls Church | The Gateway | Akridge | 500-520 North Washington | Condo | 160 | Proposed |
| McLean | Elm Street Townhomes | JBG/EYA | Fleetwood Rd \& Elm St | TH | 49 | Proposed |
|  |  |  | Under Const. |  | 534 |  |
|  |  |  | Approved |  | 620 |  |
|  |  |  | Proposed |  | 209 |  |
|  |  |  | Total |  | 1,363 |  |

## EXHIBIT II-8

## FUTURE FOR-SALE DEVELOPMENT

 RESIDENTIAL MARKET AREA2011 THROUGH 2015
I. Overview by Status

| Under Construction | 534 |
| :--- | ---: |
| Subject Site | 114 |
| Approved | 620 |
| Proposed | 209 |
|  | $\mathbf{1 , 4 7 7}$ |

II. Supply Projection and Timing

|  | Completion Likelihood | Total | Project Market Timeline |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2011 |  | 2012 |  | 2013 |  | 2014 |  | 2015 |  |
|  |  |  | Timing | Future <br> Units | Timing | Future Units | Timing | Future Units | Timing | Future Units | Timing | Future Units |
| Under Construction | 100\% | 534 | 100\% | 534 | 0\% | 0 | 0\% | 0 | 0\% | 0 | 0\% | 0 |
| Subject Site | 100\% | 114 | 11\% | 12 | 32\% | 36 | 32\% | 36 | 26\% | 30 | 0\% | 0 |
| Approved | 75\% | 465 | 0\% | 0 | 25\% | 116 | 25\% | 116 | 25\% | 116 | 25\% | 116 |
| Proposed | 50\% | 105 | 0\% | 0 | 10\% | 10 | 25\% | 26 | 25\% | 26 | 25\% | 26 |
| Total |  | 1,218 |  | 546 |  | 163 |  | 178 |  | 172 |  | 142 |

III. Apartment Market

## EXHIBIT III-1

## APARTMENT MARKET AREA

## FAIRFAX COUNTY, VIRGINIA

2010


The residential market area represents both the source of majority of demand for new rental apartment homes at the subject site and the area of competitive supply to the Site. Comprised of zip codes: 22003 (Annandale); 22213, 22207, and 22205 (Arlington); 22027 (DunnL Loring); 22031 and 22030 (Fairfax); 22046, 22044, 22043, 22042, and 22041 (Fall Church); 22067 (Greenway); 22102 and 22101 (McLean); 22124 (Oakton); 22151 (Springfield); 22182, 22181, and 22180 (Vienna).

## EXHIBIT III-2

APARTMENT SUBMARKET PERFORMANCE NORTHERN VIRGINIA AND DISTRICT OF COLUMBIA 2010

|  | Market Area | Rosslyn/Ballston | DC / Northern VA |
| :---: | :---: | :---: | :---: |
| 2010 Demographics |  |  |  |
| Total Population | 384,908 | 115,891 | 2,901,659 |
| \% DC/NoVa | 13.3\% | 4.0\% | 100.0\% |
| Total Households | 143,304 | 53,743 | 1,120,457 |
| 5-Year Projected CAGR (1) | 0.3\% | 1.0\% | 1.1\% |
| Average Household Size | 2.6 | 2.1 | 2.5 |
| Median Household Income | \$105,217 | \$104,836 | \$89,473 |
| 5-Year Projected CAGR (1) | 1.9\% | 2.7\% | 2.2\% |
| Rental Housing Market |  |  |  |
| Renter Households | 48,723 | 27,946 | 392,160 |
| \% Total Households | 34\% | 52\% | 35\% |
| \% DC/NoVa | 12.4\% | 7.1\% | 100.0\% |
| 3Q10 Rental Market Factors (Class A) |  |  |  |
| Inventory (Units) | 8,472 | 10,534 | 110,573 |
| LTM \% Change | 13.9\% | 3.9\% | 1.6\% |
| \% DC/NoVa | 7.7\% | 9.5\% | 100.0\% |
| Vacancy Rate | 9.9\% | 5.3\% | 5.5\% |
| Average Asking Rent (\$) | \$1,560 | \$2,045 | \$1,652 |
| LTM \% Change | -1.2\% | 0.9\% | 3.2\% |
| 3Q10 Rental Market Factors (Class B \& C) |  |  |  |
| Inventory (Units) | 14,130 | 5,694 | 137,216 |
| LTM \% Change | 0.0\% | -7.4\% | -0.2\% |
| \% DC/NoVa | 10.3\% | 4.1\% | 100.0\% |
| Vacancy Rate | 5.2\% | 3.3\% | 5.4\% |
| Average Asking Rent (\$) | \$1,391 | \$1,419 | \$1,153 |
| LTM \% Change | 2.1\% | 3.1\% | 0.0\% |

## EXHIBIT III-3

APARTMENT HISTORICAL TRENDS
NORTHERN VIRGINIA AND DISTRICT OF COLUMBIA
1995-2010

|  | 1995 | 1996 | 1997 | 1998 | 1999 | $\underline{2000}$ | $\underline{2001}$ | $\underline{2002}$ | $\underline{2003}$ | $\underline{2004}$ | $\underline{2005}$ | $\underline{2006}$ | $\underline{2007}$ | $\underline{2008}$ | $20093 \underline{3 Q 2010}$ |  | Average |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Market Area |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Class A |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Inventory (Units) | 5,733 | 5,733 | 6,643 | 7,267 | 7,467 | 7,467 | 7,889 | 7,387 | 7,387 | 6,799 | 6,498 | 6,062 | 6,562 | 7,189 | 7,435 | 8,472 | 6,999 |
| \% Change | $N A$ | 0.0\% | 15.9\% | 9.4\% | 2.8\% | 0.0\% | 5.7\% | -6.4\% | 0.0\% | -8.0\% | -4.4\% | -6.7\% | 8.2\% | 9.6\% | 3.4\% | 13.9\% | 2.7\% |
| \% of DC/NoVa | 8.3\% | 8.2\% | 9.2\% | 9.7\% | 9.6\% | 9.2\% | 9.1\% | 8.0\% | 7.8\% | 7.1\% | 7.0\% | 6.4\% | 6.5\% | 6.9\% | 6.8\% | 7.7\% | 7.8\% |
| Vacancy Rate (\%) | 3.8\% | 4.3\% | 4.0\% | 1.9\% | 1.8\% | 0.5\% | 5.3\% | 5.0\% | 4.0\% | 3.2\% | 2.5\% | 5.4\% | 4.3\% | 6.4\% | 6.0\% | 9.0\% | 4.1\% |
| Vacant Units | 218 | 246 | 267 | 137 | 136 | 38 | 417 | 370 | 294 | 219 | 164 | 327 | 262 | 411 | 403 | 646 | 285 |
| Deliveries | 0 | 0 | 910 | 624 | 200 | 0 | 422 | 0 | 0 | 46 | 0 | 0 | 500 | 627 | 246 | 1,037 | 293 |
| Asking Rent (\$) | \$913 | \$942 | \$993 | \$1,048 | \$1,173 | \$1,352 | \$1,417 | \$1,392 | \$1,402 | \$1,423 | \$1,460 | \$1,543 | \$1,569 | \$1,591 | \$1,535 | \$1,587 | \$1,334 |
| \% Change | $N A$ | 3.2\% | 5.4\% | 5.5\% | 11.9\% | 15.3\% | 4.8\% | -1.8\% | 0.7\% | 1.5\% | 2.6\% | 5.7\% | 1.7\% | 1.4\% | -3.5\% | 3.4\% | 3.8\% |
| Class B \& C |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Inventory (Units) | 14,249 | 14,249 | 14,249 | 14,249 | 14,249 | 14,249 | 14,249 | 14,249 | 14,249 | 14,139 | 14,081 | 13,905 | 14,130 | 14,130 | 14,130 | 14,130 | 14,180 |
| \% Change |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | -0.8\% | -0.4\% | -1.2\% | 1.6\% | 0.0\% | 0.0\% | 0.0\% | -0.1\% |
| \% of DC/NoVa | 10.5\% | 10.4\% | 10.4\% | 10.4\% | 10.3\% | 10.3\% | 10.3\% | 10.2\% | 10.2\% | 10.2\% | 10.3\% | 10.2\% | 10.3\% | 10.3\% | 10.3\% | 10.3\% | 10.3\% |
| Vacancy Rate (\%) | 2.9\% | 2.8\% | 2.9\% | 1.6\% | 1.3\% | 0.4\% | 3.2\% | 5.1\% | 5.0\% | 4.0\% | 3.6\% | 3.6\% | 4.0\% | 4.6\% | 5.3\% | 4.6\% | 3.4\% |
| Vacant Units | 408 | 399 | 407 | 231 | 186 | 57 | 458 | 722 | 710 | 570 | 511 | 503 | 563 | 657 | 752 | 649 | 486 |
| Deliveries | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Asking Rent (\$) | \$775 | \$782 | \$810 | \$831 | \$887 | \$1,009 | \$1,097 | \$1,093 | \$1,121 | \$1,156 | \$1,193 | \$1,254 | \$1,313 | \$1,333 | \$1,381 | \$1,425 | \$1,091 |
| \% Change |  | 0.8\% | 3.6\% | 2.6\% | 6.8\% | 13.7\% | 8.8\% | -0.4\% | 2.5\% | 3.1\% | 3.2\% | 5.1\% | 4.7\% | 1.5\% | 3.6\% | 3.2\% | 4.2\% |


| Rosslyn/Ballston |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Class A |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Inventory (Units) | 4,375 | 4,693 | 5,053 | 5,458 | 6,022 | 6,241 | 6,972 | 7,850 | 8,378 | 8,520 | 8,439 | 8,217 | 8,915 | 9,286 | 10,142 | 10,534 | 7,443 |
| \% Change |  | 7.3\% | 7.7\% | 8.0\% | 10.3\% | 3.6\% | 11.7\% | 12.6\% | 6.7\% | 1.7\% | -1.0\% | -2.6\% | 8.5\% | 4.2\% | 9.2\% | 3.9\% | 6.1\% |
| \% of DC/NoVa | 6.3\% | 6.7\% | 7.0\% | 7.3\% | 7.7\% | 7.7\% | 8.0\% | 8.5\% | 8.8\% | 8.9\% | 9.1\% | 8.7\% | 8.8\% | 8.9\% | 9.3\% | 9.5\% | 8.3\% |
| Vacancy Rate (\%) | 3.5\% | 3.7\% | 3.1\% | 1.3\% | 0.9\% | 0.8\% | 3.4\% | 7.1\% | 5.4\% | 3.6\% | 3.5\% | 3.6\% | 4.2\% | 6.7\% | 6.7\% | 5.3\% | 4.2\% |
| Vacant Units | 152 | 175 | 157 | 71 | 55 | 50 | 236 | 556 | 454 | 308 | 293 | 296 | 372 | 621 | 682 | 559 | 315 |
| Deliveries | 0 | 318 | 360 | 405 | 564 | 219 | 731 | 878 | 528 | 142 | 151 | 0 | 698 | 371 | 594 | 208 | 392 |
| Asking Rent (\$) | \$1,134 | \$1,174 | \$1,223 | \$1,266 | \$1,390 | \$1,583 | \$1,637 | \$1,661 | \$1,721 | \$1,817 | \$1,778 | \$1,884 | \$2,020 | \$2,072 | \$2,025 | \$2,045 | \$1,652 |
| \% Change |  | 3.5\% | 4.2\% | 3.5\% | 9.8\% | 13.9\% | 3.4\% | 1.5\% | 3.6\% | 5.6\% | -2.1\% | 6.0\% | 7.2\% | 2.6\% | -2.3\% | 1.0\% | 4.1\% |
| Class B \& C |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Inventory (Units) | 6,357 | 6,357 | 6,357 | 6,357 | 6,357 | 6,357 | 6,357 | 6,357 | 6,357 | 6,357 | 6,150 | 6,150 | 6,150 | 6,150 | 6,150 | 5,694 | 6,251 |
| \% Change |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | -3.3\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | -7.4\% | -0.7\% |
| \% of DC/NoVa | 4.7\% | 4.7\% | 4.6\% | 4.6\% | 4.6\% | 4.6\% | 4.6\% | 4.6\% | 4.6\% | 4.6\% | 4.5\% | 4.5\% | 4.5\% | 4.5\% | 4.5\% | 4.1\% | 4.5\% |
| Vacancy Rate (\%) | 3.7\% | 3.5\% | 3.3\% | 1.5\% | 0.5\% | 0.8\% | 2.8\% | 3.1\% | 3.5\% | 3.1\% | 3.8\% | 2.4\% | 1.8\% | 3.2\% | 4.8\% | 3.3\% | 2.8\% |
| Vacant Units | 234 | 223 | 208 | 94 | 32 | 51 | 177 | 197 | 224 | 198 | 232 | 149 | 110 | 197 | 297 | 187 | 176 |
| Deliveries | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | $0$ |
| Asking Rent (\$) | \$775 | \$780 | \$821 | \$831 | \$913 | \$978 | \$1,065 | \$1,082 | \$1,103 | \$1,146 | \$1,211 | \$1,265 | \$1,335 | \$1,355 | \$1,362 | \$1,419 | \$1,090 |
| \% Change |  | 0.6\% | 5.3\% | 1.2\% | 9.9\% | 7.1\% | 8.9\% | 1.6\% | 1.9\% | 3.9\% | 5.7\% | 4.5\% | 5.5\% | 1.5\% | 0.5\% | 4.2\% | 4.2\% |

## EXHIBIT III-3

## APARTMENT HISTORICAL TRENDS

## NORTHERN VIRGINIA AND DISTRICT OF COLUMBIA

1995-2010
1995-3Q10
$\underline{1995} \quad \underline{1996} \quad \underline{1997} \quad \underline{1998} \quad \underline{1999} \quad \underline{2000} \quad \underline{2001} \quad \underline{2002} \quad \underline{2003} \quad \underline{2004} \quad \underline{2005} \quad \underline{2006} \quad \underline{2007} \quad \underline{2008} \quad \underline{2009} \underline{\underline{3 Q 2010}} \underline{\underline{A v e r a g e}}$

## DC / Northern Virginia

Class A

| Inventory (Units) | 69,058 | 70,076 | 72,256 | 74,857 | 78,059 | 80,975 | 86,699 | 91,945 | 95,108 | 95,311 | 93,244 | 94,787 | 100,840 | 104,913 | 108,818 | 110,573 | 89,220 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \% Change |  | 1.5\% | 3.1\% | 3.6\% | 4.3\% | 3.7\% | 7.1\% | 6.1\% | 3.4\% | 0.2\% | -2.2\% | 1.7\% | 6.4\% | 4.0\% | 3.7\% | 1.6\% | 3.2\% |
| Vacancy Rate (\%) | 3.4\% | 3.1\% | 3.1\% | 1.6\% | 1.4\% | 1.2\% | 4.2\% | 5.7\% | 5.6\% | 6.1\% | 4.2\% | 5.1\% | 6.1\% | 6.1\% | 6.3\% | 5.5\% | 4.5\% |
| Vacant Units | 2,325 | 2,152 | 2,210 | 1,227 | 1,066 | 973 | 3,601 | 5,256 | 5,331 | 5,823 | 3,908 | 4,812 | 6,183 | 6,413 | 6,845 | 6,123 | 4,016 |
| Deliveries | 1,118 | 1,018 | 2,180 | 2,601 | 3,202 | 2,916 | 5,724 | 5,748 | 3,593 | 3,077 | 2,115 | 2,724 | 6,053 | 4,073 | 3,905 | 1,755 | 3,289 |
| Asking Rent (\$) \% Change | \$2,086 | $\begin{array}{r} \$ 2,175 \\ 4.3 \% \end{array}$ | $\begin{array}{r} \$ 2,323 \\ 6.8 \% \end{array}$ | $\begin{array}{r} \$ 2,506 \\ 7.8 \% \end{array}$ | $\begin{gathered} \$ 2,888 \\ 15.3 \% \end{gathered}$ | $\begin{array}{r} \$ 3,374 \\ 16.8 \% \end{array}$ | $\begin{array}{r} \$ 3,770 \\ 11.7 \% \end{array}$ | $\begin{array}{r} \$ 4,004 \\ 6.2 \% \end{array}$ | $\begin{array}{r} \$ 4,120 \\ 2.9 \% \end{array}$ | $\begin{array}{r} \$ 4,202 \\ 2.0 \% \end{array}$ | $\begin{array}{r} \$ 4,284 \\ 2.0 \% \end{array}$ | $\begin{array}{r} \$ 4,483 \\ 4.6 \% \end{array}$ | $\begin{array}{r} \$ 4,938 \\ 10.2 \% \end{array}$ | $\begin{array}{r} \$ 5,006 \\ 1.4 \% \end{array}$ | $\begin{array}{r} \$ 5,024 \\ 0.4 \% \end{array}$ | $\begin{array}{r} \$ 5,210 \\ 3.7 \% \end{array}$ | $\begin{array}{r} \$ 3,774 \\ 6.4 \% \end{array}$ |
| Class B \& C |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Inventory (Units) | 135,653 | 136,567 | 137,051 | 137,416 | 137,706 | 138,288 | 138,821 | 139,100 | 139,112 | 139,002 | 136,696 | 135,775 | 137,702 | 137,531 | 137,531 | 137,216 | 137,573 |
| \% Change |  | 0.7\% | 0.4\% | 0.3\% | 0.2\% | 0.4\% | 0.4\% | 0.2\% | 0.0\% | -0.1\% | -1.7\% | -0.7\% | 1.4\% | -0.1\% | 0.0\% | -0.2\% | 0.1\% |
| Vacancy Rate (\%) | 3.9\% | 3.9\% | 3.4\% | 1.8\% | 1.6\% | 1.1\% | 3.1\% | 4.0\% | 4.0\% | 4.1\% | 3.9\% | 4.0\% | 4.7\% | 4.7\% | 5.9\% | 5.4\% | 3.7\% |
| Vacant Units | 5,273 | 5,264 | 4,704 | 2,456 | 2,209 | 1,575 | 4,281 | 5,528 | 5,602 | 5,661 | 5,367 | 5,407 | 6,412 | 6,452 | 8,137 | 7,378 | 5,107 |
| Deliveries | 324 | 914 | 484 | 365 | 290 | 582 | 533 | 279 | 119 | 0 | 0 | 563 | 745 | 65 | 0 | 0 | 334 |
| Asking Rent (\$) | \$1,751 | \$1,778 | \$1,839 | \$1,901 | \$2,052 | \$2,237 | \$2,412 | \$2,479 | \$2,541 | \$2,620 | \$2,689 | \$2,809 | \$3,007 | \$3,071 | \$3,082 | \$3,138 | \$2,463 |
| \% Change |  | 1.6\% | 3.4\% | 3.4\% | 8.0\% | 9.0\% | 7.8\% | 2.8\% | 2.5\% | 3.1\% | 2.6\% | 4.5\% | 7.1\% | 2.1\% | 0.3\% | 1.8\% | 4.0\% |


| United States |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Class A |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Vacancy Rate (\%) | -- | -- | -- | -- | -- | 3.6\% | 5.7\% | 7.3\% | 7.6\% | 7.1\% | 5.7\% | 5.9\% | 5.9\% | 7.1\% | 8.2\% | 6.7\% | 6.4\% |
| Asking Rent (\$) | -- | -- | -- | -- | -- | \$1,027 | \$1,045 | \$1,050 | \$1,062 | \$1,080 | \$1,105 | \$1,149 | \$1,195 | \$1,221 | \$1,187 | \$1,198 | \$1,120 |
| \% Change | -- | -- | -- | -- | -- | -- | 1.8\% | 0.5\% | 1.1\% | 1.7\% | 2.3\% | 4.0\% | 4.0\% | 2.2\% | -2.8\% | 0.9\% | 1.6\% |
| Class B \& C |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Vacancy Rate (\%) | -- | -- | -- | -- | -- | 3.0\% | 4.2\% | 5.7\% | 6.5\% | 6.5\% | 5.8\% | 5.8\% | 5.7\% | 6.5\% | 8.1\% | 7.4\% | 5.9\% |
| Asking Rent (\$) | -- | -- | -- | -- | -- | \$724 | \$753 | \$762 | \$771 | \$786 | \$806 | \$835 | \$870 | \$889 | \$872 | \$877 | \$813 |
| \% Change | -- | -- | -- | -- | -- | -- | 4.0\% | 1.2\% | 1.2\% | 1.9\% | 2.5\% | 3.6\% | 4.2\% | 2.2\% | -1.9\% | 0.6\% | 2.0\% |

Source: REIS

## EXHIBIT III-4

## CURRENT INVENTORY OF COMPARABLE RENTAL COMMUNITIES APARTMENT MARKET AREA

## NOVEMBER 2010

| Project | City/Area | Year <br> Built | Stories | Total <br> Units | Occ. <br> Rate | Unit Size |  |  | Gross Rent - Total |  |  | Gross Rent - \$/sf |  |  | Avg. Conc./ | Avg Net Rent |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Min. | Max. | Avg. | Min. | Max. | Avg. | Min. | Max. | Avg. |  | Total | \$/sf |
| Crescent Falls Church | Arlington | 2010 | 5 | 267 | 28\% | 758 | 2,846 | 1,370 | 2,684 | 6,024 | 4,120 | 2.09 | 3.54 | 3.01 | 0 | \$4,120 | \$3.01 |
| Lofts at Park Crest | McLean | 2008 | 5 | 131 | 98\% | 740 | 1,610 | 1,043 | 1,999 | 5,255 | 2,907 | 1.60 | 3.31 | 2.79 | 0 | \$2,907 | \$2.79 |
| Vantage at Merrifield | Falls Church | 2007 | 6 | 270 | 97\% | 759 | 2,076 | 1,334 | 1,615 | 4,300 | 3,357 | 2.04 | 3.57 | 2.52 | 0 | \$3,357 | \$2.52 |
| Reserve at Tyson's Corner | Vienna | 2010 | 4 | 478 | 62\% | 758 | 1,356 | 751 | 1,252 | 2,640 | 1,627 | 1.19 | 2.24 | 2.17 | 0 | \$1,627 | \$2.17 |
| Carmel Vienna Metro | Fairfax | 2008 | 4 | 250 | 95\% | 629 | 1,276 | 909 | 1,595 | 2,160 | 1,920 | 1.68 | 2.54 | 2.11 | 0 | \$1,920 | \$2.11 |
| Pearson Square | Falls Church | 2007 | 5 | 230 | 97\% | 839 | 1,800 | 1,243 | 992 | 3,600 | 2,521 | 0.85 | 2.32 | 2.03 | 0 | \$2,521 | \$2.03 |
| The Falls at Flint Hill | Fairfax | 2008 | 4 | 246 | 95\% | 761 | 1,602 | 1,093 | 1,764 | 2,583 | 2,218 | 1.60 | 2.48 | 2.03 | 92 | \$2,126 | \$1.94 |
| Post Tyson's Corner | McLean | 1990 | 6 | 499 | 96\% | 648 | 1,062 | 816 | 1,300 | 1,965 | 1,523 | 1.69 | 2.01 | 1.87 | 0 | \$1,523 | \$1.87 |
| The Ridgewood Apartments | Fairfax | 2010 | 4 | 292 | 25\% | 576 | 1,324 | 1,000 | 1,500 | 2,465 | 2,074 | 1.86 | 2.60 | 2.07 | 346 | \$1,728 | \$1.73 |
| Merrill House Apartments | Falls Church | 1964 | 5 | 159 | 98\% | 470 | 1,684 | 862 | 1,041 | 2,621 | 1,437 | 1.28 | 2.21 | 1.67 | 0 | \$1,437 | \$1.67 |
|  | Subtota Avg. Occup | verage: | 5 | $\begin{array}{r} 2,530 \\ 2+Y r s: \end{array}$ | $\begin{aligned} & \hline 83 \% \\ & 96 \% \end{aligned}$ | 712 | 1,622 | 1,007 | \$1,537 | \$3,210 | \$2,276 | \$1.56 | \$2.59 | \$2.20 | \$9 | \$2,267 | \$2.19 |

1/ Concession calculated based off the amount of free rent being offered at each property as noted on Appendix A. (i.e., 2 free months rent would would be divided over a 12 month period to arrive at the monthly concession number)

CURRENT INVENTORY OF COMPARABLE RENTAL COMMUNITIES APARTMENT MARKET AREA

NOVEMBER 2010


## EXHIBIT III-5

## ANNUAL DEMAND POTENTIAL FOR NEW APARTMENT UNITS <br> APARTMENT MARKET AREA <br> NOVEMBER 2010

 monthly rent per year.


## EXHIBIT III-6

## FUTURE FOR-RENT DEVELOPMENT DATA APARTMENT MARKET AREA

2010

| City | Project | Builder/Developer | Location | Units | Status | Comments |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fairfax | Halstead - Phase B | DSF Long Metro III LLC | Gallows Rd \& Lee Hwy | 436 | Under Const. |  |
| McLean | Avalon Park Crest | AvalonBay | Westpark Drive | 354 | Under Const. |  |
| Fairfax | MetroWest Fairfax | Pulte | Lee Highway and Fairlee Dr | 554 | Approved | Based on current planned breakdown of rental vs. for-sale |
| Falls Church | City Center South | Atlantic Realty Companies | Washington and Broad | 412 | Approved | Part of +/- 1MM sf mixed-use development on 8.8 acres |
| Fairfax | Square 1400 | N/A | Dorr Ave \& Merrifield Ave | 327 | Approved |  |
| Groveton | The District | Redbrick Development Group | 2999 Memorial Street | 290 | Approved |  |
| Reston | N/A | RAJ Development | New Dominion Pkwy \& Explorer St | 125 | Approved |  |
| Falls Church | Northgate | Hekemian | 472 N. Washinton | 105 | Approved |  |
| Alexandria | N/A | MHI Huntington | Huntington and Foley Street | 47 | Approved |  |
| Fairfax | Britt Redevelopment | MGB Properties III LLC | 11091 Fairfax Blvd | 300 | Proposed |  |
| Fairfax | N/A | WPPI Fairfax | Ridge Top Road \& Gov't Ctr. Pkwy | 191 | Proposed | On +/- 3 acres. May be condo or rental. |
|  |  |  | Under Const. | 790 |  |  |
|  |  |  | Approved | 1,860 |  |  |
|  |  |  | Proposed | 491 |  |  |
|  |  |  | Total | 3,141 |  |  |

## EXHIBIT III-6

## FUTURE FOR-RENT DEVELOPMENT DATA <br> APARTMENT MARKET AREA

2010
I. Overview by Status

| Under Construction | 790 |
| :--- | ---: |
| Subject Site | 853 |
| Approved | 1,860 |
| Proposed | 491 |
| Total | $\mathbf{3 , 9 9 4}$ |

II. Supply Projection and Timing

|  | Completion <br> Likelihood | Total | 2011 |  | 2012 |  | 2013 |  | 2014 |  | 2015 |  | 2016 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Timing | Future <br> Units | Timing | Future Units | Timing | Future Units | Timing | Future <br> Units | Timing | Future <br> Units | $\underline{\text { Timing }}$ | Future <br> Units |
| Under Construction | 100\% | 790 | 60\% | 474 | 40\% | 316 | 0\% | 0 | 0\% | 0 | 0\% | 0 | 0\% | 0 |
| Subject Site | 100\% | 853 | 0\% | 0 | 0\% | 0 | 0\% | 0 | 49\% | 420 | 46\% | 391 | 5\% | 42 |
| Approved | 75\% | 1,395 | 0\% | 0 | 20\% | 279 | 20\% | 279 | 15\% | 209 | 15\% | 209 | 15\% | 209 |
| Proposed | 50\% | 246 | 0\% | 0 | 10\% | 25 | 15\% | 37 | 15\% | 37 | 15\% | 37 | 15\% | 37 |
|  |  | 3,284 |  | 474 |  | 620 |  | 316 |  | 666 |  | 637 |  | 288 |

IV. Office Market


## EXHIBIT IV-2

## OFFICE SUBMARKET PERFORMANCE

## WASHINGTON, DC METRO AREA AND EXPANDED FAIRFAX COUNTY, VIRGINIA

2010

## Office Market Area

Expanded Fairfax County

Washington, DC-VA-MD-WV Metropolitan Area

## Demographics

Total Population
Total Households
5-Year Projected CAGR
Average Household Size
Median Household Income
5-Year Projected CAGR

3Q2010 Office Market Factors

| Rentable Building Area (SF) | $52,004,314$ | $117,277,488$ | $464,875,513$ |
| :--- | ---: | ---: | ---: |
| LTM \% Change | $0.6 \%$ | $0.9 \%$ | $1.2 \%$ |
| LTM Deliveries (SF) | 307,700 | $1,022,200$ | $5,652,494$ |
| LTM Net Absorption (SF) | $(477,419)$ | 229,960 | $4,881,890$ |
| Vacancy Rate | $14.3 \%$ | $15.3 \%$ | $13.2 \%$ |
| Vacant Stock (SF) | $7,454,851$ | $17,894,773$ | $61,278,604$ |
| Asking Rent | $\$ 28.93$ | $\$ 27.54$ | $\$ 33.60$ |
| LTM \% Change | $1.4 \%$ | $-1.0 \%$ | $2.4 \%$ |

Sources: Claritas; CoStar

## EXHIBIT IV-3

## OFFICE MACRO TRENDS

## WASHINGTON, DC METRO AREA AND EXPANDED FAIRFAX COUNTY, VIRGINIA 2000 THROUGH 2010

|  | $\underline{2000}$ | $\underline{2001}$ | $\underline{2002}$ | $\underline{2003}$ | $\underline{2004}$ | $\underline{2005}$ | $\underline{2006}$ | $\underline{2007}$ | $\underline{2008}$ | $\underline{2009}$ | 1-3Q 2010 | Average |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Office Market Area |  |  |  |  |  |  |  |  |  |  |  |  |
| RBA <br> Annual \% Change | 44,891,307 | $\begin{array}{r} 48,104,983 \\ 7.2 \% \end{array}$ | $\begin{array}{r} 49,838,445 \\ 3.6 \% \end{array}$ | $\begin{array}{r} 50,152,693 \\ 0.6 \% \end{array}$ | $\begin{array}{r} 50,043,754 \\ -0.2 \% \end{array}$ | $\begin{array}{r} 50,043,754 \\ 0.0 \% \end{array}$ | $\begin{array}{r} 50,443,468 \\ 0.8 \% \end{array}$ | $\begin{array}{r} 50,440,708 \\ 0.0 \% \end{array}$ | $\begin{array}{r} 51,312,025 \\ 1.7 \% \end{array}$ | $\begin{array}{r} 51,973,744 \\ 1.3 \% \end{array}$ | $\begin{array}{r} 51,941,394 \\ -0.1 \% \end{array}$ | $\begin{array}{r} 49,926,025 \\ 1.5 \% \end{array}$ |
| Deliveries | 926,187 | 3,213,676 | 1,816,462 | 314,248 | 42,592 | 0 | 410,230 | 126,197 | 888,051 | 661,719 | 12,700 | 782,517 |
| Net Absorption | 928,164 | $(1,024,775)$ | 61,722 | 6,059 | 1,045,522 | 1,828,805 | 798,813 | $(462,249)$ | $(659,981)$ | $(67,576)$ | $(431,745)$ | 188,164 |
| Vacancy Rate | 3.3\% | 11.9\% | 14.8\% | 15.4\% | 13.1\% | 9.4\% | 8.6\% | 9.5\% | 12.3\% | 13.6\% | 14.3\% | 11.6\% |
| Vacant Stock | 1,490,339 | 5,728,790 | 7,400,530 | 7,708,719 | 6,554,258 | 4,725,453 | 4,326,354 | 4,785,843 | 6,317,141 | 7,046,436 | 7,445,831 | 5,775,427 |
| Normalized Vacancy | 11.0\% | 11.0\% | 11.0\% | 11.0\% | 11.0\% | 11.0\% | 11.0\% | 11.0\% | 11.0\% | 11.0\% | 11.0\% |  |
| Normalized Vacant Stock | 4,938,044 | 5,291,548 | 5,482,229 | 5,516,796 | 5,504,813 | 5,504,813 | 5,548,781 | 5,548,478 | 5,644,323 | 5,717,112 | 5,713,553 | 5,491,863 |
| Excess Vacant Space | $(3,447,705)$ | 437,242 | 1,918,301 | 2,191,923 | 1,049,445 | $(779,360)$ | $(1,222,427)$ | $(762,635)$ | 672,818 | 1,329,324 | 1,732,278 | 283,564 |
| Asking Rents | \$30.59 | \$31.24 | \$27.42 | \$24.99 | \$24.05 | \$26.70 | \$27.42 | \$30.00 | \$30.41 | \$28.59 | \$28.90 | \$28.21 |
| Annual \% Change |  | 2.1\% | -12.2\% | -8.9\% | -3.8\% | 11.0\% | 2.7\% | 9.4\% | 1.4\% | -6.0\% | 1.1\% | -0.6\% |


| Expanded Fairfax C |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| RBA <br> Annual \% Change | 94,717,308 | $\begin{array}{r} 99,940,833 \\ 5.5 \% \end{array}$ | $\begin{array}{r} 104,954,418 \\ 5.0 \% \end{array}$ | $\begin{array}{r} 105,433,173 \\ 0.5 \% \end{array}$ | $\begin{array}{r} 106,137,075 \\ 0.7 \% \end{array}$ | $\begin{array}{r} 106,700,870 \\ 0.5 \% \end{array}$ | $\begin{array}{r} 109,083,470 \\ 2.2 \% \end{array}$ | $\begin{array}{r} 111,694,126 \\ 2.4 \% \end{array}$ | $\begin{array}{r} 115,326,427 \\ 3.3 \% \end{array}$ | $\begin{array}{r} 116,677,875 \\ 1.2 \% \end{array}$ | $\begin{array}{r} 117,143,842 \\ 0.4 \% \end{array}$ | $\begin{array}{r} 107,982,674 \\ 2.2 \% \end{array}$ |
| Deliveries | 5,836,621 | 5,223,525 | 5,096,585 | 478,755 | 855,433 | 563,795 | 2,376,516 | 2,991,137 | 3,649,035 | 1,351,448 | 537,700 | 2,694,005 |
| Net Absorption | 4,746,251 | $(3,649,227)$ | 506,064 | 1,363,443 | 4,322,878 | 3,999,904 | 2,523,414 | 475,794 | $(238,221)$ | 97,580 | 178,835 | 1,332,718 |
| Vacancy Rate | 5.4\% | 14.0\% | 17.6\% | 16.7\% | 13.1\% | 9.8\% | 9.5\% | 11.2\% | 14.2\% | 15.1\% | 15.3\% | 13.0\% |
| Vacant Stock | 5,074,235 | 13,951,280 | 18,456,176 | 17,571,488 | 13,921,520 | 10,485,411 | 10,327,997 | 12,462,859 | 16,333,381 | 17,587,249 | 17,874,381 | 14,004,180 |
| Asking Rents <br> Annual \% Change | \$28.71 | $\begin{array}{r} \$ 29.05 \\ 1.2 \% \end{array}$ | $\begin{aligned} & \$ 25.58 \\ & -11.9 \% \end{aligned}$ | $\begin{array}{r} \$ 23.54 \\ -8.0 \% \end{array}$ | $\begin{array}{r} \$ 23.26 \\ -1.2 \% \end{array}$ | $\begin{array}{r} \$ 25.52 \\ 9.7 \% \end{array}$ | $\begin{array}{r} \$ 27.52 \\ 7.8 \% \end{array}$ | $\begin{array}{r} \$ 29.71 \\ 8.0 \% \end{array}$ | $\begin{array}{r} \$ 29.75 \\ 0.1 \% \end{array}$ | $\begin{array}{r} \$ 27.89 \\ -6.3 \% \end{array}$ | $\begin{array}{r} \$ 27.55 \\ -1.2 \% \end{array}$ | $\begin{array}{r} \$ 27.10 \\ -0.4 \% \end{array}$ |
| Washington, DC-VA-MD-WV Metro |  |  |  |  |  |  |  |  |  |  |  |  |
| RBA <br> Annual \% Change | 378,683,588 | $\begin{array}{r} 393,379,852 \\ 3.9 \% \end{array}$ | $\begin{array}{r} 404,408,727 \\ 2.8 \% \end{array}$ | $\begin{array}{r} 408,937,194 \\ 1.1 \% \end{array}$ | $\begin{array}{r} 415,597,015 \\ 1.6 \% \end{array}$ | $\begin{array}{r} 422,435,973 \\ 1.6 \% \end{array}$ | $\begin{array}{r} 433,586,634 \\ 2.6 \% \end{array}$ | $\begin{array}{r} 443,939,159 \\ 2.4 \% \end{array}$ | $\begin{array}{r} 452,947,916 \\ 2.0 \% \end{array}$ | $\begin{array}{r} 460,359,580 \\ 1.6 \% \end{array}$ | $\begin{array}{r} 464,582,049 \\ 0.9 \% \end{array}$ | $\begin{array}{r} 425,350,699 \\ 2.1 \% \end{array}$ |
| Deliveries | 11,768,682 | 14,843,614 | 12,252,270 | 5,597,715 | 7,228,441 | 7,244,712 | 11,880,924 | 11,195,688 | 9,819,791 | 7,883,192 | 4,602,559 | 9,703,962 |
| Net Absorption | 10,341,976 | $(2,818,079)$ | 2,145,857 | 6,877,705 | 10,211,121 | 13,290,702 | 8,935,424 | 3,732,446 | 1,122,566 | $(657,472)$ | 3,976,139 | 5,317,059 |
| Vacancy Rate | 5.9\% | 10.1\% | 12.0\% | 11.3\% | 10.3\% | 8.6\% | 8.9\% | 10.1\% | 11.7\% | 13.2\% | 13.2\% | 10.6\% |
| Vacant Stock | 22,183,118 | 39,701,754 | 48,582,284 | 46,237,729 | 42,655,437 | 36,213,545 | 38,420,732 | 45,040,811 | 52,928,846 | 60,993,590 | 61,239,920 | 44,927,070 |
| Asking Rents | \$29.26 | \$30.29 | \$29.11 | \$28.56 | \$28.92 | \$30.10 | \$31.29 | \$33.24 | \$34.09 | \$33.05 | \$33.53 | \$31.04 |
| Annual \% Change |  | 3.5\% | -3.9\% | -1.9\% | 1.3\% | 4.1\% | 3.9\% | 6.2\% | 2.6\% | -3.1\% | 1.5\% | 1.4\% |
| United States |  |  |  |  |  |  |  |  |  |  |  |  |
| Vacancy Rate | -- | -- | -- | 13.1\% | 12.5\% | 11.3\% | 10.7\% | 10.8\% | 11.5\% | 13.0\% | 13.6\% | 12.1\% |
| Asking Rents | -- | -- | -- | \$21.80 | \$21.79 | \$22.21 | \$23.40 | \$24.89 | \$25.27 | \$24.08 | \$23.12 | \$23.32 |
| Annual \% Change | -- | -- | -- | -- | 0.0\% | 1.9\% | 5.3\% | 6.4\% | 1.5\% | -4.7\% | -4.0\% | 0.9\% |

Source: CoStar

## EXHIBIT IV-4

## SELECTED COMPETITIVE OFFICE SPACE

## OFFICE MARKET AREA AND ANALOGUE NORTHERN VIRGINIA LOCATIONS 12 MONTHS THROUGH NOVEMBER 2010



SELECTED COMPETITIVE OFFICE SPACE
OFFICE MARKET AREA AND ANALOGUE NORTHERN VIRGINIA LOCATIONS

## 12 MONTHS THROUGH NOVEMBER 2010



## EXHIBIT IV-5

OFFICE DEMAND
EXPANDED FAIRFAX COUNTY AND OFFICE MARKET AREA
2011 THROUGH 2016

| Industry | Job Growth / Loss (000s) (1) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
| Natural Resources \& Mining | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Construction | 0.7 | 2.1 | 2.5 | 1.0 | 0.2 | 0.0 |
| Manufacturing | 0.0 | 0.2 | 0.2 | 0.1 | 0.0 | 0.0 |
| Wholesale Trade | 0.2 | 0.3 | 0.4 | 0.3 | 0.2 | 0.1 |
| Retail Trade | 0.5 | 0.8 | 1.0 | 0.5 | 0.2 | -0.1 |
| Trans., Warehousing, \& Util. | 0.0 | 0.0 | 0.0 | 0.0 | -0.1 | -0.1 |
| Information | -1.1 | -0.8 | -0.6 | -0.2 | -0.4 | -0.5 |
| Financial Activities | -0.2 | 0.3 | 0.4 | 0.3 | 0.1 | 0.0 |
| Professional \& Business Services | 2.9 | 8.6 | 10.1 | 6.6 | 4.6 | 3.6 |
| Education \& Health Services | 0.1 | 1.1 | 1.4 | 1.5 | 1.1 | 0.8 |
| Leisure \& Hospitality | 1.1 | 1.8 | 1.8 | 1.5 | 1.1 | 0.9 |
| Other Services | 0.1 | 0.3 | 0.5 | 0.3 | 0.1 | 0.0 |
| Government | -2.1 | 0.8 | 0.9 | 1.1 | 0.5 | 0.1 |
| Annual Change | 2.2 | 15.4 | 18.7 | 13.1 | 7.7 | 4.6 |
| Total Non-Farm (000s) | 600.6 | 616.0 | 634.7 | 647.8 | 655.6 | 660.2 |
| Annual \% Change | 0.4\% | 2.6\% | 3.0\% | 2.1\% | 1.2\% | 0.7\% |


| \% Office <br> Using (2) | Potential Office Demand (000s SF) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
| 5\% 275 | -0.4 | 0.0 | -0.1 | 0.0 | 0.0 | 0.0 |
| 15\% 280 | 31.5 | 88.7 | 106.3 | 40.5 | 10.5 | -0.7 |
| 15\% 250 | 0.9 | 6.2 | 7.0 | 4.8 | 1.8 | -0.1 |
| 10\% 250 | 4.2 | 8.5 | 10.7 | 7.1 | 4.3 | 2.0 |
| 10\% 280 | 14.0 | 22.0 | 28.6 | 14.6 | 4.9 | -3.5 |
| 10\% 280 | 0.6 | -0.5 | 1.0 | -0.5 | -2.4 | -3.4 |
| 90\% 320 | -315.0 | -237.5 | -177.6 | -56.4 | -105.9 | -155.3 |
| 75\% 320 | -49.6 | 64.5 | 96.5 | 72.8 | 29.9 | -5.1 |
| 90\% 320 | 831.3 | 2483.1 | 2916.6 | 1898.6 | 1334.1 | 1044.4 |
| 35\% 320 | 8.3 | 123.2 | 158.5 | 172.1 | 123.7 | 86.9 |
| 20\% 320 | 70.8 | 115.1 | 113.5 | 97.0 | 70.0 | 55.4 |
| 75\% 320 | 32.9 | 70.6 | 122.9 | 76.9 | 28.0 | 5.2 |
| 40\% 320 | -271.0 | 101.2 | 120.4 | 145.9 | 61.3 | 8.3 |
| Expanded Fairfax Co. (4) | 358.6 | 2,845.0 | 3,504.2 | 2,473.4 | 1,560.3 | 1,034.2 |
| Market Area Capture (5) | 35\% | 35\% | 35\% | 35\% | 35\% | 35\% |
| Mkt. Area Demand - Annual | 125.5 | 995.8 | 1226.5 | 865.7 | 546.1 | 362.0 |
| Mkt. Area Demand - Cumulative | 125.5 | 1121.3 | 2347.8 | 3213.5 | 3759.6 | 4121.5 |
| Trailing 5-Year Annual Average | -- | -- | -- | -- | 751.9 | 799.2 |

(1) Source: Moody's
(2) TCG Estimates
(3) Per ULI \& CoStar
(4) Including Fairfax City and Falls Church
(5) Based on market area share of Expanded Fairfax County office inventory

## EXHIBIT IV-6

FUTURE OFFICE DEVELOPMENT
OFFICE MARKET AREA
2010

| City | Project Name | Builder/Developer | Location | Sq. Ft. | Status |
| :---: | :---: | :---: | :---: | :---: | :---: |
| McLean | Spring Hill Station - Ph. I | Georgelas Group | Spring Hill Rd. \& Lewinsville Rd. | 600,000 | Approved |
| McLean | Tysons II - Parcel H | Lerner | Tysons Blvd. \& Galleria Dr. | 472,000 | Approved |
| Fairfax | MetroWest | Pulte | Lee Highway and Fairlee Dr | 300,000 | Approved |
| Alexandria | N/A | Kingstowne | King Center Drive | 113,500 | Approved |
| Falls Church | City Center South | Atlantic Realty Companies | S. Washington St. \& W. Broad St. | 90,000 | Approved |
| McLean | N/A | Bo Hwan Suk | 5873, 5885 and 5901 Old Centreville Rd | 29,103 | Approved |
| Herndon | un-named | WRIT Dulles Station | 2300 Dulles Sation Boulevard | 360,996 | Proposed |
| McLean | Hanover Building | West Mac Associates | 8101 Jones Branch Dr | 241,000 | Proposed |
| Falls Church | The Gateway | Akridge | 500-520 North Washington | 75,000 | Proposed |
| Falls Church | The Palatium | Pirouz Khanmalek | Lee and Park Ave | 48,246 | Proposed |
| Falls Church | Northgate | Hekemian | 472 North Washington | 14,015 | Proposed |
|  |  |  | Under Const. | 0 |  |
|  |  |  | Approved | 1,604,603 |  |
|  |  |  | Proposed | 739,257 |  |
|  |  |  | Total | 2,343,860 |  |

## EXHIBIT IV-6

## FUTURE OFFICE DEVELOPMENT

OFFICE MARKET AREA
2010
I. Overview by Status

| Under Construction | 0 |
| :--- | ---: |
| Subject Site | 65,000 |
| Approved | $1,604,603$ |
| Proposed | 739,257 |
|  | $\mathbf{2 , 4 0 8 , 8 6 0}$ |

II. Overview by Status

|  | Completion Likelihood | Total | 2011 |  | 2012 |  | 2013 |  | 2014 |  | 2015 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Timing | $\begin{aligned} & \text { Future } \\ & \text { Sq. Ft. } \end{aligned}$ | Timing | Future Sq. Ft. | Timing | $\begin{aligned} & \text { Future } \\ & \text { Sq. Ft. } \end{aligned}$ | Timing | $\begin{aligned} & \hline \text { Future } \\ & \text { Sq. Ft. } \end{aligned}$ | Timing | $\begin{aligned} & \text { Future } \\ & \text { Sq. Ft. } \end{aligned}$ |
| Under Construction | 100\% | 0 | 60\% | 0 | 40\% | 0 | 0\% | 0 | 0\% | 0 | 0\% | 0 |
| Subject Site | 100\% | 65,000 | 0\% | 0 | 0\% | 0 | 100\% | 65,000 | 0\% | 0 | 0\% | 0 |
| Approved | 75\% | 1,203,452 | 0\% | 0 | 0\% | 0 | 25\% | 300,863 | 25\% | 300,863 | 25\% | 300,863 |
| Proposed | 50\% | 369,629 | 0\% | 0 | 0\% | 0 | 25\% | 92,407 | 25\% | 92,407 | 25\% | 92,407 |
| Total |  | 1,638,081 |  | 0 |  | 0 |  | 458,270 |  | 393,270 |  | 393,270 |

V. Retail Market

RETAIL MARKET AREA

## FAIRFAX COUNTY 1, VIRGINIA



1/ Including Fairfax City and Falls Church

RETAIL MARKET AREA
FAIRFAX COUNTY 1, VIRGINIA


1/ Including Fairfax City and Falls Church

RETAIL SUBMARKET PERFORMANCE WASHINGTON, DC METRO AREA AND FAIRFAX COUNTY, VIRGINIA

2010

|  | Local Trade Area | Regional Trade Area | Expanded Fairfax County | Washington, DC-VA-MD-WV Metro |
| :---: | :---: | :---: | :---: | :---: |
| Demographics |  |  |  |  |
| Total Population | 30,746 | 196,527 | 1,085,598 | 5,438,913 |
| Total Households | 11,717 | 71,151 | 397,793 | 2,044,883 |
| 5-Year Projected CAGR | 0.7\% | 0.3\% | 0.4\% | 0.9\% |
| Average Household Size | 2.6 | 2.7 | 2.7 | 2.6 |
| Median Household Income | \$88,611 | \$99,634 | \$105,236 | \$85,983 |
| 5-Year Projected CAGR | 1.7\% | 2.0\% | 2.0\% | 2.1\% |

## 3Q2010 Retail Market Factors

| Rentable Building Area (SF) | 981,185 |
| :--- | :---: |
| LTM \% Change | $0.0 \%$ |
| LTM Deliveries (SF) | 0 |
| LTM Net Absorption (SF) | $(17,473)$ |
| Vacancy Rate | $4.1 \%$ |
| Vacant Stock (SF) | 40,572 |
| Asking Rent | $\$ 21.21$ |
| LTM \% Change | $-27.5 \%$ |

$7,083,807$
$0.0 \%$
0
$(34,868)$
$4.7 \%$
332,838
$\$ 27.45$
$-2.7 \%$
$45,832,115$
$0.8 \%$
365,217
224,822
$4.6 \%$
$2,095,458$
$\$ 27.88$
$0.5 \%$

250,464,292
1.1\%

2,819,345
1,967,118
5.6\%

13,944,911
\$23.28
-3.0\%

[^0]
## EXHIBIT V-3

## RETAIL MACRO TRENDS

## NASHINGTON, DC METRO AREA AND FAIRFAX COUNTY, VIRGINIA

2010

|  | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 1-3Q 2010 | Average |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Local Trade Area |  |  |  |  |  |  |  |  |  |  |  |  |
| RBA | 931,929 | 931,929 | 931,929 | 946,319 | 946,319 | 946,319 | 946,319 | 1,008,979 | 1,008,979 | 981,185 | 981,185 | 1,056,139 |
| Annual \% Change | n/a | 0.0\% | 0.0\% | 1.5\% | 0.0\% | 0.0\% | 0.0\% | 6.6\% | 0.0\% | -2.8\% | 0.0\% | 0.5\% |
| Deliveries | 0 | 0 | 0 | 14,390 | 0 | 0 | 0 | 62,660 | 0 | 0 | 0 | 7,903 |
| Net Absorption | -- | -- | -- | -- | -- | -- | 800 | 53,230 | $(1,259)$ | $(37,646)$ | $(17,531)$ | (507) |
| Vacancy Rate | -- | -- | -- | -- | -- | -- | 0.3\% | 1.2\% | 1.3\% | 2.3\% | 4.1\% | 1.8\% |
| Vacant Stock | -- | -- | -- | -- | -- | -- | 2,500 | 11,930 | 13,189 | 23,041 | 40,572 | 18,246 |
| Asking Rents | -- | -- | -- | -- | -- | -- | \$19.22 | \$32.43 | \$36.25 | \$30.79 | \$21.92 | \$28.12 |
| Annual \% Change | -- | -- | -- | -- | -- | -- |  | 68.7\% | 11.8\% | -15.1\% | -28.8\% | 2.8\% |
| Regional Trade Area |  |  |  |  |  |  |  |  |  |  |  |  |
| RBA | 6,838,228 | 6,838,228 | 6,845,373 | 6,859,763 | 6,859,763 | 6,859,763 | 6,859,763 | 7,142,994 | 7,127,387 | 7,104,969 | 7,083,807 | 7,642,004 |
| Annual \% Change | n/a | 0.0\% | 0.1\% | 0.2\% | 0.0\% | 0.0\% | 0.0\% | 4.1\% | -0.2\% | -0.3\% | -0.3\% | 0.4\% |
| Deliveries | 8,531 | 0 | 7,145 | 14,390 | 0 | 0 | 0 | 283,231 | 29,676 | 5,376 | 0 | 35,728 |
| Net Absorption | -- | -- | -- | -- | -- | -- | $(10,737)$ | 147,389 | $(57,841)$ | $(36,173)$ | $(39,721)$ | 614 |
| Vacancy Rate | -- | -- | -- | -- | -- | -- | 1.8\% | 3.6\% | 4.2\% | 4.4\% | 4.7\% | 3.7\% |
| Vacant Stock | -- | -- | -- | -- | -- | -- | 122,448 | 258,290 | 300,524 | 314,279 | 332,838 | 265,676 |
| Asking Rents | -- | -- | -- | -- | -- | -- | \$30.41 | \$33.01 | \$30.27 | \$28.05 | \$26.28 | \$29.60 |
| Annual \% Change | -- | -- | -- | -- | -- | -- | -- | 8.6\% | -8.3\% | -7.4\% | -6.3\% | -3.0\% |


| Expanded Fairfax County |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| RBA | 40,239,398 | 40,664,091 | 40,967,956 | 42,067,373 | 42,606,913 | 44,157,343 | 44,815,319 | 45,296,645 | 45,290,517 | 45,530,793 | 45,716,927 | 47,735,328 |
| Annual \% Change |  | 1.1\% | 0.7\% | 2.7\% | 1.3\% | 3.6\% | 1.5\% | 1.1\% | 0.0\% | 0.5\% | 0.4\% | 1.3\% |
| Deliveries |  | 424,693 | 303,865 | 1,099,417 | 539,540 | 1,550,430 | 309,383 | 485,022 | 39,155 | 221,635 | 225,078 | 533,151 |
| Net Absorption |  | 293,420 | 377,842 | 1,406,206 | 628,023 | 1,435,838 | 29,855 | 290,312 | $(269,883)$ | $(401,685)$ | 120,289 | 401,048 |
| Vacancy Rate | 2.7\% | 3.0\% | 2.8\% | 2.0\% | 1.7\% | 1.9\% | 2.1\% | 2.5\% | 3.1\% | 4.4\% | 4.6\% | 3.3\% |
| Vacant Stock | 1,073,396 | 1,204,669 | 1,130,692 | 823,904 | 735,421 | 850,013 | 927,617 | 1,118,631 | 1,382,386 | 2,024,347 | 2,090,192 | 1,336,127 |
| Asking Rents | \$22.49 | \$23.64 | \$24.44 | \$25.15 | \$26.51 | \$28.05 | \$29.68 | \$29.38 | \$27.40 | \$27.65 | \$27.87 | \$29.23 |
| Annual \% Change |  | 5.1\% | 3.4\% | 2.9\% | 5.4\% | 5.8\% | 5.8\% | -1.0\% | -6.7\% | 0.9\% | 0.8\% | 2.2\% |


| Washington, DC-VA-MD-WV Metro |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| RBA | 212,154,993 | 214,885,033 | 217,289,749 | 223,323,340 | 225,912,518 | 231,047,275 | 233,143,436 | 239,170,910 | 244,559,338 | 246,769,917 | 248,138,102 | 253,639,461 |
| Annual \% Change |  | 1.3\% | 1.1\% | 2.8\% | 1.2\% | 2.3\% | 0.9\% | 2.6\% | 2.3\% | 0.9\% | 0.6\% | 1.6\% |
| Deliveries |  | 2,730,040 | 2,404,716 | 6,033,590 | 2,589,178 | 5,134,757 | 4,245,334 | 6,123,652 | 5,694,570 | 2,646,598 | 1,895,148 | 4,051,034 |
| Net Absorption |  | 2,009,833 | 2,838,447 | 6,657,413 | 3,073,779 | 5,375,718 | 3,291,959 | 4,739,548 | 3,178,205 | $(637,892)$ | 1,104,253 | 3,244,232 |
| Vacancy Rate | 3.6\% | 3.9\% | 3.6\% | 3.3\% | 3.0\% | 2.8\% | 3.1\% | 3.5\% | 4.4\% | 5.5\% | 5.6\% | 4.4\% |
| Vacant Stock | 7,598,323 | 8,318,531 | 7,884,800 | 7,260,977 | 6,776,377 | 6,535,415 | 7,137,819 | 8,467,216 | 10,707,411 | 13,557,334 | 13,815,397 | 9,805,960 |
| Asking Rents | \$18.84 | \$19.67 | \$20.16 | \$20.70 | \$21.52 | \$22.82 | \$23.97 | \$26.16 | \$24.73 | \$23.89 | \$23.33 | \$24.58 |
| Annual \% Change |  | 4.4\% | 2.5\% | 2.7\% | 4.0\% | 6.0\% | 5.0\% | 9.2\% | -5.5\% | -3.4\% | -2.3\% | 2.2\% |
| United States |  |  |  |  |  |  |  |  |  |  |  |  |
| Vacancy Rate | -- | -- | -- | -- | -- | -- | 6.1\% | 6.0\% | 6.3\% | 7.4\% | 7.5\% | 6.7\% |
| Asking Rents | -- | -- | -- | -- | -- | -- | \$16.45 | \$17.08 | \$17.45 | \$16.91 | \$16.00 | \$16.78 |
| Annual \% Change | -- | -- | -- | -- | -- | -- | -- | 3.9\% | 2.1\% | -3.1\% | -5.4\% | -0.6\% |

SELECTED COMPETITIVE RETAIL SPACE REGIONAL TRADE AREA AND ANALOGUE LOCATIONS 2010


## EXHIBIT V-4

## SELECTED COMPETITIVE RETAIL SPACE REGIONAL TRADE AREA AND ANALOGUE LOCATIONS

I. Lease Transactions

II. Indicative Class A Rents

| Bethesda Row | $\$ 50.00$ | to | $\$ 80.00$ |
| :--- | ---: | :--- | ---: |
| Other Tysons Corner | 50.00 | to | 80.00 |
| Tysons I / Tysons II | 50.00 | to | 125.00 |
| Georgetown | 75.00 | to | 100.00 |
| Friendship Heights | 45.00 | to | 75.00 |
| Reston Town Center | 35.00 | to | 55.00 |

*Estimate

## EXHIBIT V-5

## RETAIL GAP ANALYSIS

## REGIONAL RETAIL TRADE AREA AND LOCAL RETAIL TRADE AREA 2010

- Destination Retail: Significant gaps (i.e., opportunity) in "Department Stores" (marked "a") such as Target, "Clothing" (marked "b") and "Cosmetics" (marked "c").
- Local Retail: Significant gaps (i.e., opportunity) in "Pharmacies" (marked "d"), "Food and Beverage Stores" (marked "e"), and
"Limited Service Eating" (marked "f").

Store Type - NAICS Code $\quad$\begin{tabular}{c}
Demand <br>
(Expenditures)

$\quad$


| Supply |
| :---: |
| (Retail Sales) |


 


| Gap/ |
| :---: | <br>

\hline
\end{tabular}

DESTINATION RETAIL - Regional Retail Trade Area

Target Retail Store Types
(a) Department Stores Excl Leased Depts-4521
(b) Clothing and Clothing Accessories Stores-448
(c) Cosmetics, Beauty Supplies, Perfume Stores-44612

Office Supplies, Stationery, Gift Stores-4532
Optical Goods Stores-44613
Furniture and Home Furnishings Stores-442
Electronics and Appliance Stores-443
Sporting Goods, Hobby, Book, Music Stores-451
Full-Service Restaurants-7221
$\$ 247,812,063$
$\$ 193,796,080$
$\$ 7,284,526$
$\$ 40,193,808$
$\$ 7,841,421$
$\$ 91,180,581$
$\$ 93,802,887$
$\$ 82,261,196$
$\$ 174,012,628$
$69,616,996$
$143,649,992$
$4,447,209$
$39,212,567$
$8,603,787$
$\$ 107,322,631$
$169,011,381$
$139,772,761$
$259,031,877$
$178,195,067$
$50,146,088$
$2,837,317$
981,241
$(762,366)$
$(\$ 16,142,050)$
$(75,208,494)$
$(57,511,565)$
$(85,019,249)$
440
300

404,989
167,154
7,881
2,066
$(1,525)$
$(49,668)$
$(163,497)$
$(185,521)$
$(320,827)$

Non-Target Store Types
Motor Vehicle and Parts Dealers-441
Building Material, Garden Equip Stores -444
Other General Merchandise Stores-4529

Total Destination Retail Store Types

| $\$ 2,162,296,877$ |
| ---: |
| $\$ 938,185,190$ |


| $1,245,357,851$ |
| ---: |
| $375,197,273$ |
| $83,473,502$ |
| $\mathbf{\$ 2 , 6 4 4 , 6 9 7 , 8 2 7}$ |


| $(638,184,898)$ |
| ---: |
| $8,408,105$ |
| $149,859,854$ |
| $-\$ 482,400,950$ |
| $-\$ 2,484,011$ |


| $(490,911)$ |
| :---: |
| 18,895 |
| 428,171 |
| $(182,794)$ |
| $(138,948)$ |

LOCAL-SERVING RETAIL - Local Retail Trade Area
(d) Pharmancies and Drug Stores-44611
(e) Food and Beverage Stores-445
(f) Limited-Service Eating Places-7222

Florists-4531
Special Foodservices-7223
Other Health and Personal Care Stores-44619
Non-Target Store Types
Gasoline Stations With Conv Stores-44711
Other Gasoline Stations-44719
$\$ 26,187,637$
$\$ 63,947,994$
$\$ 25,103,211$
$\$ 1,074,578$
$\$ 4,913,031$
$\$ 1,911,987$
$\$ 13,145,739$
$\$ 55,264,106$
$\$ 17,450,381$
$\$ 1,587,955$
$\$ 9,059,757$
$\$ 7,341,910$

| $\$ 29,796,318$ | $\$ 9,832,418$ | $19,963,900$ | 240 | 83,183 |
| :--- | ---: | :--- | :--- | :--- |
| $\$ 10,630,363$ | $\$ 12,911,919$ | $(2,281,556)$ | 241 | $(9,467)$ |

$\$ 163,565,119$
\$123,138,438

|  |  |  |
| :--- | :--- | :--- |
|  |  |  |
| $\$ 126,594,185$ |  |  |
| $\$ 103,849,848$ |  |  |$~$| $\$ 36,970,934$ |  |
| :--- | :--- |
|  |  |

95,737
22,021
(1) Excludes "Non-Target Store Types"

Source: Claritas Retail Report and Dollars \& Cents of Shopping Centers/ The SCORE 2006

## EXHIBIT V-6

## FUTURE RETAIL DEVELOPMENT

REGIONAL TRADE AREA
2010

| City |  | Project Name |
| :--- | :--- | :--- |
| Merrifield |  | Halstead - Phase B |
| Falls Church |  | City Center South |
| Fairfax |  | MetroWest |
| Annandale | N/A |  |


| Builder/Developer | Location |
| :--- | :--- |
| DSF Long Metro |  |
| Atlantic Realty Companies | Merrilee Dr. \& Gallows Rd. |
| Pulte | See Hishington St. \& W. Broad St. |
| Velmeir, McLean | 8700 Little River Fparlee Dr |


| Sq. Ft. |  | Status |
| ---: | :--- | :--- |
|  |  |  |
| 16,000 |  | Under Const. |
| 125,000 |  | Approved |
| 125,000 |  | Approved |
| 12,900 | Proposed |  |


| Under Const. | 16,000 |
| :--- | ---: |
| Approved | 250,000 |
| Proposed | 12,900 |
| Total | $\mathbf{2 7 8 , 9 0 0}$ |

VI. Hotel Market

## HOTEL MARKET AREA

## FAIRFAX COUNTY, VIRGINIA

2010


Hotel market area comprised of the following zip codes: Annandale 22003; Burke 22015; Centreville 20120; Clifton 20124; Dunn Loring 22027; Fairfax 22030, 22031, 22032, 22033; Fairfax Station 22039; Falls Church 22042, 22043, 22044, 22046; Great Falls 22066; Greenway 22067; McLean 22101, 22102; Oakton 22124; Reston 20190, 20194; Springfield 22151, 22152, 22153; and Vienna 22180, 22181, 22182.

## EXHIBIT VI-2

HOTEL SUBMARKET PERFORMANCE

## WASHINGTON, DC METRO AREA AND HOTEL MARKET AREA 2010

|  | Fairfax/Tysons Corner |  |
| :---: | :---: | :---: |
| Demographics |  | Washington, DC-VA-MD-WV Metro |
| Total Population | 640,648 | $5,438,913$ |
| Total Households | 234,323 | $2,044,883$ |
| 5-Year Projected CAGR (1) | $0.3 \%$ | $0.9 \%$ |
| Average Household Size | 2.7 | 2.6 |
| Median Household Income | 115,030 | 85,983 |
| 5-Year Projected CAGR (1) | $1.8 \%$ | $2.1 \%$ |
| 2010 Hotel Market Factors |  |  |
| Rooms | 8,241 |  |
| Annual \% Change | $1.8 \%$ | 102,737 |
| Occupancy | $68 \%$ | $2.4 \%$ |
| Annual \% Change | $6.0 \%$ | $67 \%$ |
| Average Daily Rate | $\$ 122$ | $4.0 \%$ |
| Annual \% Change | $-4.4 \%$ | $\$ 142$ |
| Revenue Per Available Room | $\$ 83$ | $-2.2 \%$ |
| Annual \% Change | $1.3 \%$ | $\$ 95$ |
|  |  | $1.7 \%$ |

HOTEL MACRO TRENDS

## WASHINGTON, DC METRO AREA AND HOTEL MARKET AREA

 2001 THROUGH 2010

[^1]HOTEL MACRO TRENDS
WASHINGTON, DC METRO AREA AND HOTEL MARKET AREA 2001 THROUGH 2010


## EXHIBIT VI-4

## SELECTED COMPETITIVE HOTELS

HOTEL MARKET AREA

## NOVEMBER 2010

| Property Name | Address | City | Rooms | Stars 1/ | Avg. Room Rates |  |  | Occupancy |  |  | Implied <br> RevPar | Conf. Space (sf) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Low | High | $\underline{\text { ADR 3/ }}$ | Peak | Off | Avg |  |  |
| The Ritz-Carlton Tysons Corner | 1700 Tysons Blvd | Mclean | 398 | 4.5 | \$169 | \$364 | \$253 | 90\% | 65\% | 75\% | \$190 | 30,000 |
| The Westin Tyson's Corner | 7801 Leesburg Pike | Falls Church | 405 | 4.0 | 102 | 259 | 171 | 95\% | 70\% | 75\% | 128 | 12,000 |
| Hilton Mclean Tysons Corner | 7920 Jones Branch Dr | Mclean | 458 | 3.5 | 134 | 266 | 190 | 100\% | 70\% | 75\% | 142 | 27,000 |
| Marriott Tysons Corner | 8028 Leesburg Pike | Vienna | 392 | 3.5 | 89 | 292 | 181 | 95\% | 70\% | 75\% | 136 | 9,731 |
| Crowne Plaza Hotel Tysons Corner | 1960 Chain Bridge Rd | Mclean | 316 | 3.5 | 83 | 254 | 160 | 90\% | 65\% | 70\% | 112 | 4,500 |
| Sheraton Premiere At Tysons Corner | 8661 Leesburg Pike | Vienna | 443 | 3.5 | 96 | 208 | 144 | 100\% | 70\% | 80\% | 116 | 40,000 |
| Embassy Suites Hotel Tysons Corner | 8517 Leesburg Pike | Vienna | 238 | 3.5 | 90 | 179 | 128 | 95\% | 60\% | 70\% | 89 | 1,700 |
| Marriott Fairview Park | 3111 Fairview Park Dr | Falls Church | 388 | 3.5 | 77 | 289 | 174 | 90\% | 50\% | 65\% | 113 | 17,444 |
| Courtyard By Marriott Tyson's Corner | 1960 A Chain Bridge Rd | Mclean | 229 | 3.0 | 89 | 384 | 225 | 100\% | 70\% | 75\% | 169 | 4,000 |
| Hilton Garden Inn Tysons Corner | 8301 Boone Blvd | Vienna | 149 | 3.0 | 139 | 223 | 172 | 95\% | 70\% | 75\% | 129 | 1,300 |
| Residence Inn By Marriott Tysons Corner | 8400 Old Courthouse Rd | Vienna | 121 | 3.0 | 97 | 209 | 145 | 90\% | 60\% | 70\% | 102 | 270 |
| Homewood Suites Falls Church | 8130 Porter Rd | Falls Church | 107 | 3.0 | 126 | 224 | 166 | 90\% | 65\% | 70\% | 116 | 680 |
| Residence Inn By Marriott Tysons Corner | 8616 Westwood Center Dr | Vienna | 121 | 3.0 | 92 | 224 | 150 | 95\% | 65\% | 75\% | 112 | 270 |
| Residence Inn By Marriott Fairfax Merrifield | 8125 Gatehouse Rd | Falls Church | 159 | 3.0 | 79 | 249 | 156 | 90\% | 50\% | 75\% | 117 | 759 |
| Courtyard By Marriott Dunn Loring Fairfax | 2722 Gallows Rd | Vienna | 197 | 3.0 | 79 | 244 | 153 | 97\% | 70\% | 80\% | 123 | 1,350 |
| Towneplace Suites By Marriott Falls Church | 205 Hillwood Ave | Falls Church | 127 | 3.0 | 79 | 209 | 137 | 90\% | 60\% | 70\% | 96 | N/A |
| Weighted Averages 2/: | 4.0/4.5 Star | 3 rooms) | 402 | 4.2 | \$ 135 | \$ 311 | \$ 212 | 93\% | 68\% | 75\% | \$ 159 | 20,922 |
|  | 3.0/3.5 Star | 445 rooms) | 246 | 3.3 | \$ 96 | \$ 254 | \$ 166 | 95\% | 65\% | 73\% | \$ 122 | 12,810 |
|  |  | Total | 266 | 3.5 | \$ 104 | \$ 265 | \$ 175 | 95\% | 65\% | 74\% | \$ 129 | 14,343 |

1/ Hotels.com. See below for details
2/ Room counts are straight averages.
3/ Adjusted for seasonality, weekend/weekday variation, group/bulk discounts, etc.
Hotel Rating Definition:
$\mathbf{5}$ Star - Deluxe: These luxury hotels offer the pinnacle of service and pampering. Pristine surroundings often include manicured landscaping and famed works of art. Guests may expect multilingual concierge and/or butler servic extensive pool, spa and fitness facilities, and gourmet restaurants with world-renowned chefs. There is typically a high staff- to-guest ratio. Guestrooms feature ample space, designer linens, and special touches such as fresl flowers, champagne and flat-screen televisions. These hotels most often are located in the most desirable cities or resort destinations
4 Star - Superior: These exclusive properties offer sophisticated interiors and personalized concierge services such as travel arrangements and activity desks. The hotels usually feature opulent restaurants and bars with acclaimed chefs. Sophisticated guest facilities often include equipped fitness and massage centers, and one or more pools. Hotels of this caliber often offer conference facilities with advanced technology and professional event plannin Guestrooms include stylish furnishings, wireless high-speed Internet access, stocked minibars and bathrobes
3 Star - First Class: These mid-level hotels most often cater to traveling executives with wireless Internet access, fax and copy services, transportation assistance and conference rooms. Hotels of this caliber usually offer reputabl restaurants serving breakfast, lunch and dinner, a pool and a fitness room. Accommodations often include traditional décor with spacious work desks, and signature bedding with pillowtop mattresses. Hotels are usually locatt near convention centers or corporate complexes.
2 Star - Moderate: Typical of chain hotels, these properties offer simple, consistent services such as expanded continental breakfasts, high-speed Internet access, and cable televisions with complimentary movie channels. Thes value-oriented hotels often offer outdoor pools and complimentary toiletries. Guestrooms are usually accessible by exterior entrances
1 Star - Economy: Typical of chain hotels, these properties offer simple, consistent services such as expanded continental breakfasts, high-speed Internet access, and cable televisions with complimentary movie channels. The: value-oriented hotels often offer outdoor pools and complimentary toiletries. Guestrooms are usually accessible by exterior entrances.

## SELECTED COMPETITIVE HOTELS <br> HOTEL MARKET AREA

NOVEMBER 2010


## EXHIBIT VI-5

## HOTEL DEMAND <br> MARKET AREA

2010

|  | 2002 | 2003 | 2004 | 2005 | 2006 | 2006 | 2008 | 2009 | 2010e | Projections (4) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  | 2011 | 2012 | 2013 | 2014 |
| Gross Metro Product (\$B) | 187.491 | 198.753 | 210.736 | 221.004 | 224.908 | 229.092 | 236.093 | 240.305 | 254.572 | 263.045 | 273.895 | 283.940 | 290.620 |
| Annual \% Change |  | 6.0\% | 6.0\% | 4.9\% | 1.8\% | 1.9\% | 3.1\% | 1.8\% | 5.9\% | 3.3\% | 4.1\% | 3.7\% | 2.4\% |
| Hotel Demand Factors |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Supply (Total Rooms) | 7,687 | 7,705 | 7,679 | 7,479 | 8,013 | 8,058 | 8,058 | 8,093 | 8,241 | 8,314 | 8,386 | 8,459 | 8,533 |
| Annual \% Change |  | 0.2\% | -0.3\% | -2.6\% | 7.1\% | 0.6\% | 0.0\% | 0.4\% | 1.8\% | 0.9\% | 0.9\% | 0.9\% | 0.9\% |
| Demand (1) | 5,087 | 5,302 | 5,774 | 5,636 | 5,480 | 5,507 | 5,411 | 5,166 | 5,618 | 5,805 | 6,044 | 6,266 | 6,413 |
| Annual \% Change |  | 4.2\% | 8.9\% | -2.4\% | -2.8\% | 0.5\% | -1.7\% | -4.5\% | 8.7\% | 3.3\% | 4.1\% | 3.7\% | 2.4\% |
| Occupancy | 66\% | 69\% | 75\% | 75\% | 68\% | 68\% | 67\% | 64\% | 68\% | 70\% | 72\% | 74\% | 75\% |
| Standard Occupancy (2) | 65\% | 65\% | 65\% | 65\% | 65\% | 65\% | 65\% | 65\% | 65\% | 65\% | 65\% | 65\% | 65\% |
| Implied "Standard" Demand | 4,997 | 5,008 | 4,991 | 4,862 | 5,209 | 5,238 | 5,238 | 5,261 | 5,357 | 5,404 | 5,451 | 5,499 | 5,547 |
| Under/(Over) Supply (3) | 90 | 294 | 783 | 774 | 272 | 270 | 174 | -95 | 261 | 401 | 593 | 767 | 867 |

(1) Total room nights sold divided by 365 .
(2) "Healthy" marketwide occupancy level, comfortably above typical "break even" occupancy levels.
(3) Actual demand minus "standard" demand implied by a $65 \%$ occupancy target.
(4) Hotel demand closely tracks changes in gross metro product. In this model, demand forecasts are based on projected change in gross metro product for the metropolitan statistical area. Hotel room supply forecast assumes inventory grows, on average, at the same annual rate as during the prior 8 -year period (in this case $0.9 \%$ ). 2011-2014 occupancy forecasts are calculated by dividing the forecasted room demand by the forecasted room supply in each year.

Sources: Moody's Economy.com (gross metro product); STR Global (hotel inventory and occupancy)

## EXHIBIT VI-6

## FUTURE HOTEL DEVELOPMENT

HOTEL MARKET AREA

## 2010

Falls Church
Falls Church
Alexandria

Project Name
706 West Broad Street (Hilton Garden)
City Center South
Richmond Highway Hotel

| Builder/Developer | Location | Sq. Ft. | Status |
| :---: | :---: | :---: | :---: |
| Gosnell-Palmer Hospitality Group | 706 West Broad Street | 110 | Approved |
| Atlantic Realty Companies | Intersection of Washington and Broad | 180 | Approved |
| 44 Alexandria Associates | 6517 Richmond Hwy | 100 | Proposed |
|  | Under Const. | 0 |  |
|  | Approved | 290 |  |
|  | Proposed | 100 |  |
|  | Total | 390 |  |


| Builder/Developer | Location | Sq. Ft. | Status |
| :---: | :---: | :---: | :---: |
| Gosnell-Palmer Hospitality Group | 706 West Broad Street | 110 | Approved |
| Atlantic Realty Companies | Intersection of Washington and Broad | 180 | Approved |
| 44 Alexandria Associates | 6517 Richmond Hwy | 100 | Proposed |
|  | Under Const. | 0 |  |
|  | Approved | 290 |  |
|  | Proposed | 100 |  |
|  | Total | 390 |  |


| Builder/Developer | Location | Sq. Ft. | Status |
| :---: | :---: | :---: | :---: |
| Gosnell-Palmer Hospitality Group | 706 West Broad Street | 110 | Approved |
| Atlantic Realty Companies | Intersection of Washington and Broad | 180 | Approved |
| 44 Alexandria Associates | 6517 Richmond Hwy | 100 | Proposed |
|  | Under Const. | 0 |  |
|  | Approved | 290 |  |
|  | Proposed | 100 |  |
|  | Total | 390 |  |

Under Const. 0
Approved
Proposed
390
VII. Site Specific Analysis


A Dunn Loring Metro Station
B Home Depot
C Courtyard Hotel
D Halstead (resale condo)
E Wilton House (resale condo)

F Vantage (apartments)
G Providence Park (resale townhomes)
H Halstead Phase B (apartment \& retail - under construction)
I Metro Place \& Westbriar Plaxa (resale condo)
J USPS


| Use | Parcel A |  | Parcel B | Parcel C |  | Parcel D | Parcel E |  | Parcel F |  | Parcel G |  |  | Parcel H |  | Parcel I |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | SF | Rooms | SF | SF | Units | SF | SF | Units | SF | Units | SF | Units | Rooms | SF | Units | SF | Units |
| Retail | 54,100 | -- | 236,600 | 35,000 | -- | 73,400 | 35,000 | -- | 30,000 | -- | 20,000 | -- | -- | 20,000 | -- | -- | -- |
| Multifamily | -- | -- | -- | 135,658 | 127 | -- | 135,658 | 128 | 81,872 | 76 | -- | -- | -- | 546,830 | 522 | -- | -- |
| Townhomes | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | 92,208 | 48 | -- | -- | -- | 126,786 | 66 |
| Office | 65,000 | -- | -- | -- | -- | -- | -- | -- | -- | -- |  | -- | -- | -- | -- | -- | -- |
| Hotel | 100,000 | 150 | -- | -- | -- | -- | -- | -- | -- | -- | 105,000 | -- | 150 | -- | -- | -- | -- |
| Total | 219,100 | 150 | 236,600 | 170,658 | 127 | 73,400 | 170,658 | 128 | 111,872 | 76 | 217,208 | 48 | 150 | 566,830 | 522 | 126,786 | 66 |
| Map Source: Edens \& Avant retailer package 07406.01 SiteMap: Site |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | presents <br> GR | ross. |

## EXHIBIT VII-3

SITE EVALUATION
MOSAIC DISTRICT; FAIRFAX COUNTY, VIRGINIA

| Element | Residential |  | Commercial |  |  | Average | Comments |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | For-Sale | For-Rent | Retail | Office | Hotel |  |  |
| Local Area | 4.0 | 4.0 | 4.5 | 3.5 | 3.5 | 3.9 | - Merrifield / Dunn-Loring area transitioning from semi-industrial to mixed-use transit oriented character. <br> - Greater Fairfax area is a very high income, supply constrained market. |
| Access/Visibility | 4.0 | 4.0 | 4.0 | 3.5 | 3.5 | 3.8 | - Excellent access via rail transit and automobile |
| Site <br> Characteristics | 5.0 | 5.0 | 5.0 | 5.0 | 5.0 | 5.0 | - Large parcel is rare and excellent opportunity for mixed-use place-making in infill location in otherwise highly supply-constrained market |
| Surrounding <br> Land Uses | 3.5 | 3.5 | 3.5 | 3.0 | 3.5 | 3.4 | - Attractive mix of uses within master plan represent attractive and mutually supportive surroundings for each component use. <br> - Outside of parcel boundaries is "mixed bag" of uses ranging from new residential and commercial development to existing light industrial. |
| Proximity to Services | 4.0 | 4.0 | n/a | 3.5 | 3.5 | 3.8 | - Central location with access to Tysons Corner, Arlington, and other major service nodes. <br> - Extensive list of urban services/amenities to be included within site. |
| Overall Rating: | 4.1 | 4.1 | 4.3 | 3.7 | 3.8 | 4.0 |  |

Note: Ratings on 1-5 scale, with $5=$ major competitive advantage, $3=$ parity, and $1=$ major disadvantage.

## EXHIBIT VII-4

## FOR-SALE RESIDENTIAL POSITIONING

 RESIDENTIAL MARKET AREANOVEMBER 2010


Note: Figures in parentheses indicate product type and, for resales, year built.
(1) Affordable and Workforce units represent $12 \%$ of the total mix

## EXHIBIT VII-5

APARTMENT RENT POSITIONING
APARTMENT MARKET AREA
NOVEMBER 2010

| Parcels | Product Type | Gross SF | Average <br> Unit Size | Market |  |  | Workforce |  |  | Affordable 65\% |  |  | Affordable 50\% |  |  | Total |  |  | Delivery | Monthly <br> Absorption |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Average Rent |  |  | Units | Average Rent |  | Units | Average Rent |  | Units | Average Rent |  | Units | Average Rent |  |  |  |
|  |  |  |  | Units | Total | \$/SF |  | Total | \$/SF |  | Total | \$/SF |  | Total | \$/SF |  | Total | \$/SF |  |  |
| H | MidRise - Apt Spec | 546,830 | 935 | 459 | 2,075 | 2.22 | 37 | 1,717 | 1.84 | 17 | 1,191 | 1.27 | 9 | 917 | 0.98 | 522 | 2,001 | 2.14 | 2014 | 20 |
| C | MidRise - Condo Spec | 135,658 | 935 | 112 | 2,350 | 2.51 | 9 | 1,717 | 1.84 | 4 | 1,191 | 1.27 | 2 | 917 | 0.98 | 127 | 2,243 | 2.40 | 2014 | 15 |
| E | MidRise - Condo Spec | 135,658 | 935 | 113 | 2,350 | 2.51 | 9 | 1,717 | 1.84 | 4 | 1,191 | 1.27 | 2 | 917 | 0.98 | 128 | 2,243 | 2.40 | 2014 | 15 |
| F | MidRise - Condo Spec | 81,872 | 935 | 67 | 2,350 | 2.51 | 5 | 1,717 | 1.84 | 3 | 1,191 | 1.27 | 1 | 917 | 0.98 | 76 | 2,243 | 2.40 | 2015 | 20 |
|  |  | 900,018 | 935 | 751 | 2,182 | 2.33 | 60 | 1,717 | 1.84 | 28 | 1,191 | 1.27 | 14 | 917 | 0.98 | 853 | 2,095 | 2.24 |  |  |



Note: Figures in parentheses indicate year built and occupancy, respectively.

## EXHIBIT VII-6

## RECOMMENDED OFFICE LEASE RATE POSITIONING VS. SELECTED COMPARABLES OFFICE MARKET AREA AND ANALOGUE LOCATIONS

## NOVEMBER 2010

| Parcel | GLA (sf) | Average Rent <br> ( $\mathbf{\$ / s f / \mathbf { f r }} \mathbf{~ F S}$ ) |
| :--- | :--- | :--- | :--- |
| A | 65,000 | $\$ 35.00$ |



## EXHIBIT VII-7

## RECOMMENDED RETAIL LEASE RATE POSITIONING VS. SELECTED COMPARABLES REGIONAL TRADE AREA AND ANALOGUE LOCATIONS

## NOVEMBER 2010

Achievable lease rates summarized below. Estimated annual overall absorption is approximately 125,000 square feet (including Target) per year on average over four years.


## EXHIBIT VII-8

## RECOMMENDED HOTEL ROOM RATE POSITIONING VS. SELECTED COMPARABLES HOTEL MARKET AREA NOVEMBER 2010



## EXHIBIT VII-9

## ABSORPTION SCHEDULE

## MOSAIC DISTRICT; FAIRFAX COUNTY, VIRGINIA

2010

| Asset Type / Parcel | Description | Units | Delivery | Pre-Executed <br> Leases/Sales | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Residential - For Sale |  |  |  |  |  |  |  |  |  |  |
| G\&I | Townhome | 114 du | Sep-11 | -- | 12 | 36 | 48 | 18 | -- | -- |
| Residential - For Rent |  |  |  |  |  |  |  |  |  |  |
| C | MidRise - Condo Spec | 127 du | Jun-14 | -- | -- | -- | -- | 90 | 37 | -- |
| E | MidRise - Condo Spec | 128 du | Jun-14 | -- | -- | -- | -- | 90 | 38 | -- |
| F | MidRise - Condo Spec | 76 du | Feb-15 | -- | -- | -- | -- | -- | 76 | -- |
| H | MidRise - Apt Spec | 522 du | Jan-14 | -- | -- | -- | -- | 240 | 240 | 42 |
|  |  | 853 du |  |  | -- | -- | -- | 420 | 391 | 42 |
| Retail |  |  |  |  |  |  |  |  |  |  |
| A | Grocery, Restaurant, Other | 54,100 sf | Oct-12 | 18,000 |  | 18,000 | 36,100 | -- | -- | -- |
| B | Target | 168,900 sf | Oct-12 | 168,900 |  | 168,900 | -- | -- | -- | -- |
| B | Apparel, Other | 67,700 sf | Oct-12 | 1,800 |  | 1,800 | 65,900 | -- | -- | -- |
| C | TBD - Anchor | $35,000 \mathrm{sf}$ | Jun-14 | -- |  | -- | -- | 35,000 | -- | -- |
| D | Restaurant, Theater, Other | 73,400 sf | Oct-12 | 46,600 |  | 46,600 | 26,800 | -- | -- | -- |
| E | TBD - Anchor | 35,000 sf | Jun-14 | -- |  | -- | -- | 35,000 | -- | -- |
| F | TBD - Other | 30,000 sf | Feb-15 | -- |  | -- | -- | -- | 30,000 | -- |
| G | TBD - Other | 20,000 sf | Jan-14 | -- |  | -- | -- | 20,000 | -- | -- |
| H | TBD - Other | $20,000 \mathrm{sf}$ | Jan-14 | -- |  | -- | -- | 20,000 | -- | -- |
|  |  | 504,100 sf |  | 235,300 |  | 235,300 | 128,800 | 110,000 | 30,000 | -- |
| Office |  |  |  |  |  |  |  |  |  |  |
| A |  | 65,000 sf | Jul-13 | -- |  | -- | 65,000 | -- | -- | -- |
| Hotel |  |  |  |  |  |  |  |  |  |  |
| A | Hotel Sierra | 150 keys | Oct-12 | 150 |  | 150 | -- | -- | -- | -- |
| G | Hotel (TBD) | $\begin{array}{ll} 150 & \text { keys } \\ \hline 300 & \text { keys } \end{array}$ | Jan-14 | -- |  | -- | -- | 150 | -- | -- |


[^0]:    Sources: CoStar; Claritas

[^1]:    Source: Smith Travel Research, TCG

